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New European Bauhaus

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"If the European Green Deal has a soul, then it is the New European Bauhaus which has led to an explosion of creativity across our Union" – Ursula von der Leyen

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Background

The New European Bauhaus (NEB) is a creative and interdisciplinary initiative that connects the European Green Deal to our living spaces and experiences.

Launched by President **Ursula von der Leyen** in 2020 and adopted by the European Commission in 2021, the NEB was established to foster the cultural dimension of the European Green Deal by promoting the power of a collective movement to redefine our daily lives – whether in architecture, public spaces, fashion, or bio-based products.

The initiative fosters the development of innovative solutions for the transformation of living spaces that are sustainable, inclusive and affordable while also taking into account other aspects that increase their acceptability, such as cultural identity and heritage.

New European Bauhaus

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The Bauhaus for our own time

NEB has been conceived as a new cultural project for Europe, in line with the original Bauhaus movement, which believed that societal challenges could be solved through design, architecture, and art.

In the spirit of the historic Bauhaus a century ago, NEB has evolved into a driving force for society's ecological reconstruction while fostering social inclusion and participation.

The New European Bauhaus is transversal by nature and transdisciplinary by design. It aims at the integration of sustainability with social inclusion, aesthetics and quality of experience.

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Beautiful, sustainable, together

The initiative is based on three intertwined values: sustainability, aesthetics, and inclusion

1. sustainability: from climate goals to circularity, zero pollution, and biodiversity
2. togetherness: from valuing diversity to securing accessibility and affordability
3. aesthetics: quality of experience and style beyond mere functionality

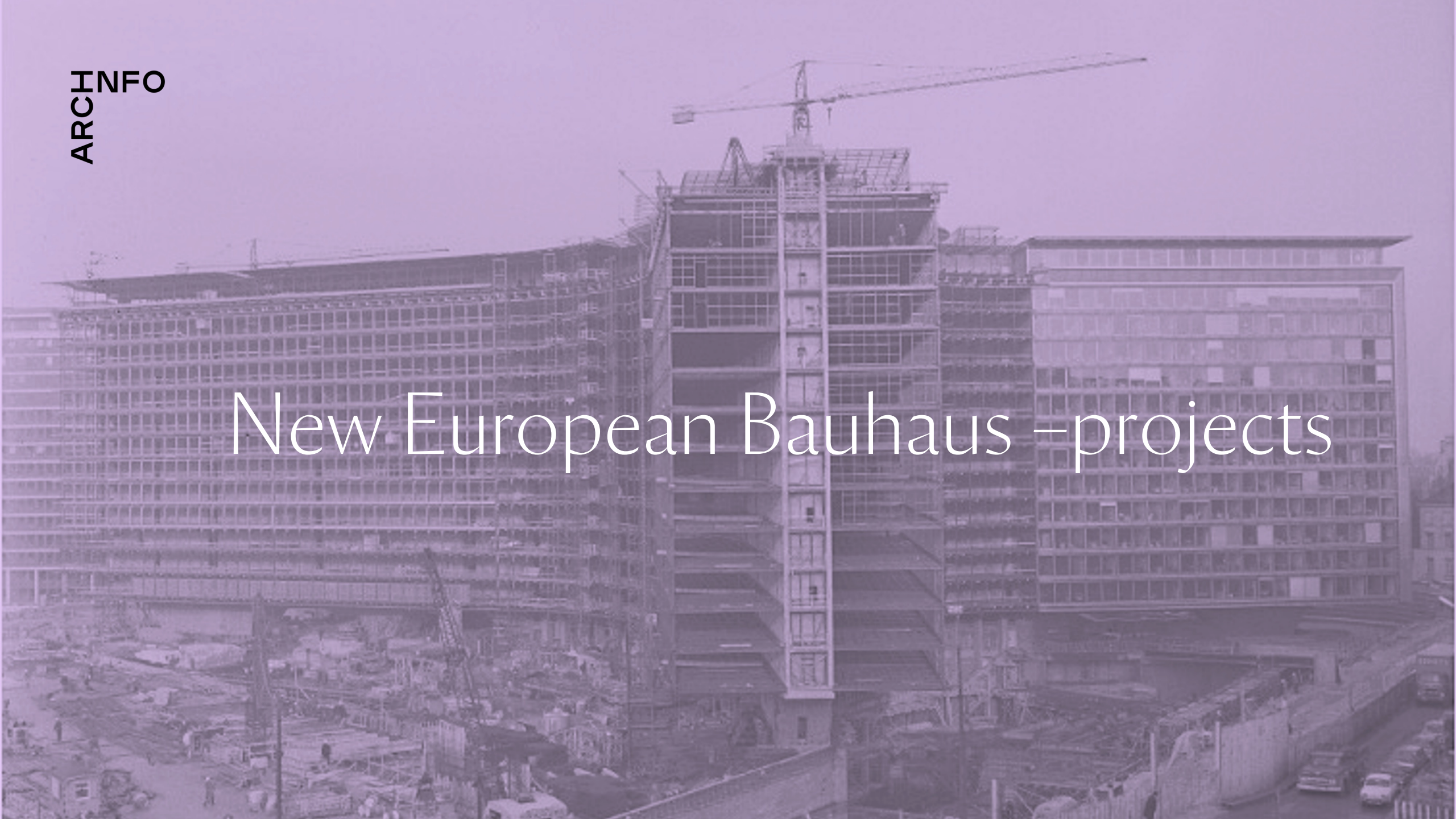
Alongside European Commission President Ursula von der Leyen, the “NEB-commissioners” include:

- Commissioner for Startups, Research and Innovation, **Ekaterina Zaharieva**
- Commissioner for Environment, Water Resilience and a Competitive Circular Economy, **Jessika Roswall**
- Executive Vice-President for Tech Sovereignty, Security and Democracy, **Henna Virkkunen**
- Executive Vice-President for Cohesion and Reforms, **Raffaele Fitto**
- Commissioner for Energy and Housing, **Dan Jørgensen**



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New European Bauhaus =projects



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NEB Activities

EU funded NEB projects (including NEB Prizes)

NEB Community: around 1,500 registered members uniting non-profit organisations, businesses, public authorities, NEB project holders, National Contact Points, and members of the NEB High Level Roundtable

The NEB Community is spread over 39 countries, including all EU Member States and 12 countries outside the EU

Tools to facilitate the implementation of NEB values and principles

Communication actions and engagement

Around 500 NEB-inspired projects are taking place on the ground

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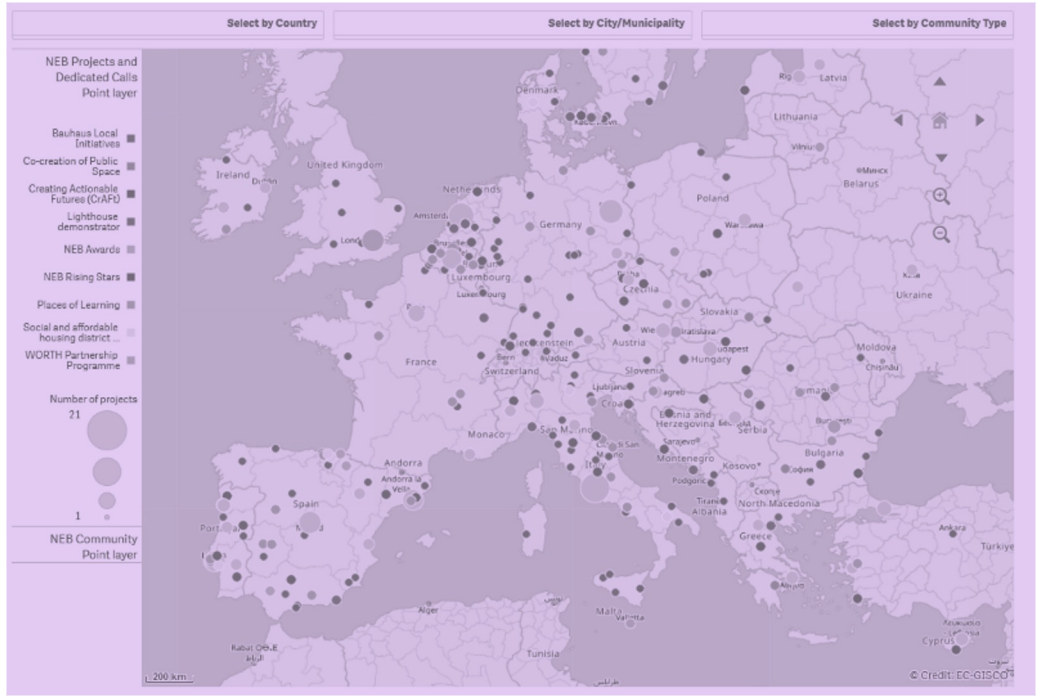
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Projects

The New European Bauhaus is being implemented as a participatory project, inviting citizens from different backgrounds and areas of expertise to think, work, and implement this concept collectively.

See NEB Dashboard
https://new-european-bauhaus.europa.eu/about/dashboard_en



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NEB in Finland

NEB Policy NCP
Aleksi Lohtaja (Archinfo)

Horizon Europe NEB R&I NCP
Emmi Nahi & Markku Pekonen
(Business Finland)

Horizon Europe Strategic configuration

Emma Harju
(Ministry of Education and Culture)

Harri Hakaste
(Ministry of the Environment)

NEB Community initiatives

Nordic Carbon Neutral Bauhaus
(Nordic Council of Ministers)

NEB Stewardship Lab
(Metropolia)

Partners

Aalto-yliopisto

Metropolia

ACCAC Finland

CUMULUS Association

Savo Music Society

SELMA (University of Turku)

RTS

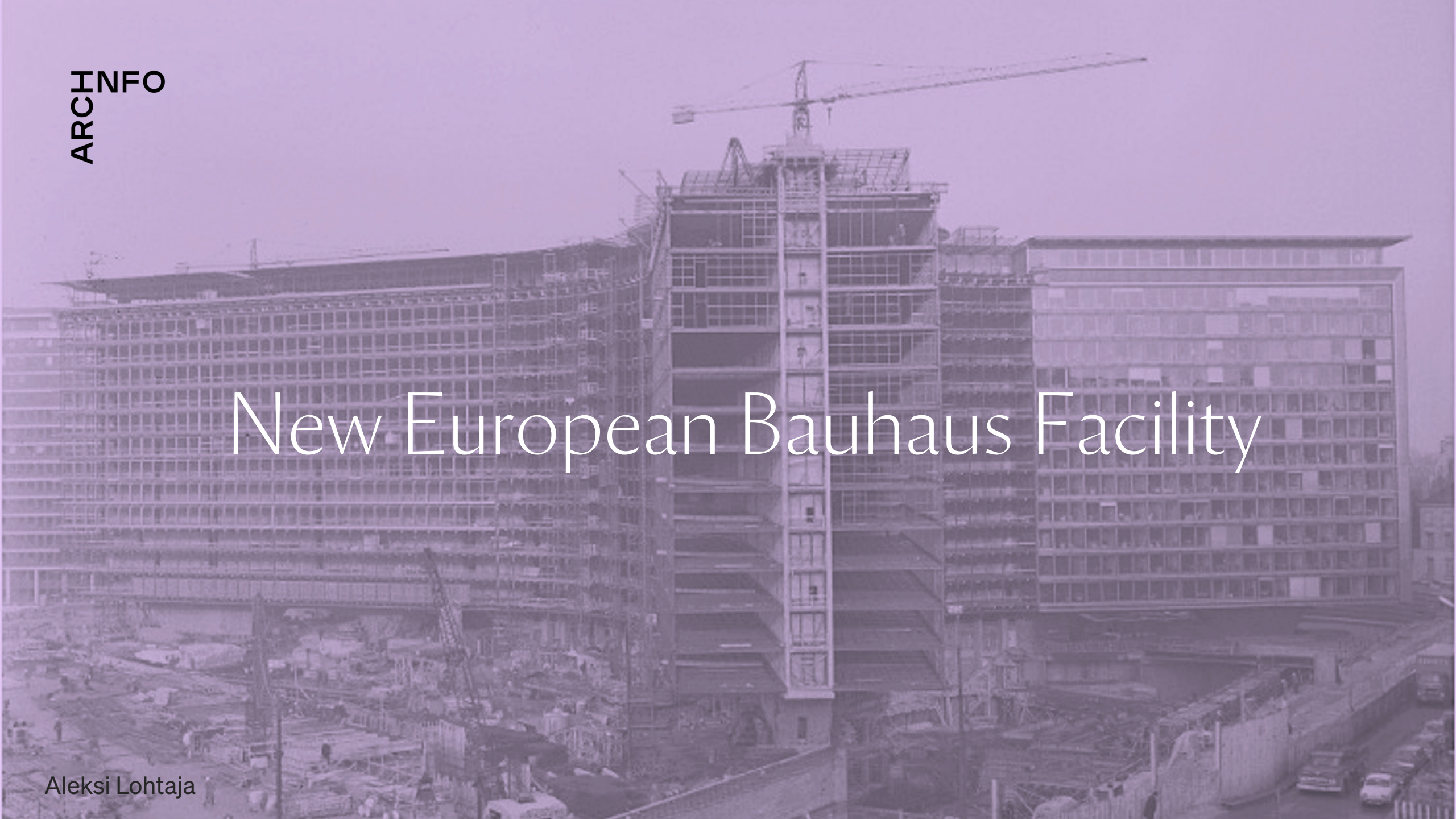
Aaltosiilo

+ NEB Friends

+ NEB Funded Projects

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New European Bauhaus Facility



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NEB Funding

At least 9 EU programmes have been supporting the NEB (Horizon Europe, ERDF, LIFE, Single Market Programme, COSME, Digital Europe, Creative Europe, Erasmus+, European Solidarity Corps)

Currently open calls https://new-european-bauhaus.europa.eu/funding/currently-open-and-forthcoming-calls_en

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NEB Facility

Key funding instrument of NEB for 2025–2027.

The first work programme of Horizon Europe that will implement the NEB Facility is the 2025 Work Programme (launched later in the spring)

Focus on Neighbourhoods

Anchored in Horizon Europe, the NEB Facility is tool that aims to revitalise neighbourhoods through design, sustainability and inclusion.

By putting people, culture and cultural diversity at the heart of the transformation of neighbourhoods, the NEB Facility will connect people with the implementation of the green transition in their neighbourhoods and will contribute to the wider social acceptance of the innovative solutions developed, leading to faster pace of transformation.

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NEB Facility Objectives

The NEB Facility will offer a strategic and pioneering opportunity to transform and revitalise European neighbourhoods with design for sustainability and inclusion.

1. Transforming Places with Communities – change in society and culture

2. Supporting Innovation – change in built environment

3 Enabling Change – change in economy

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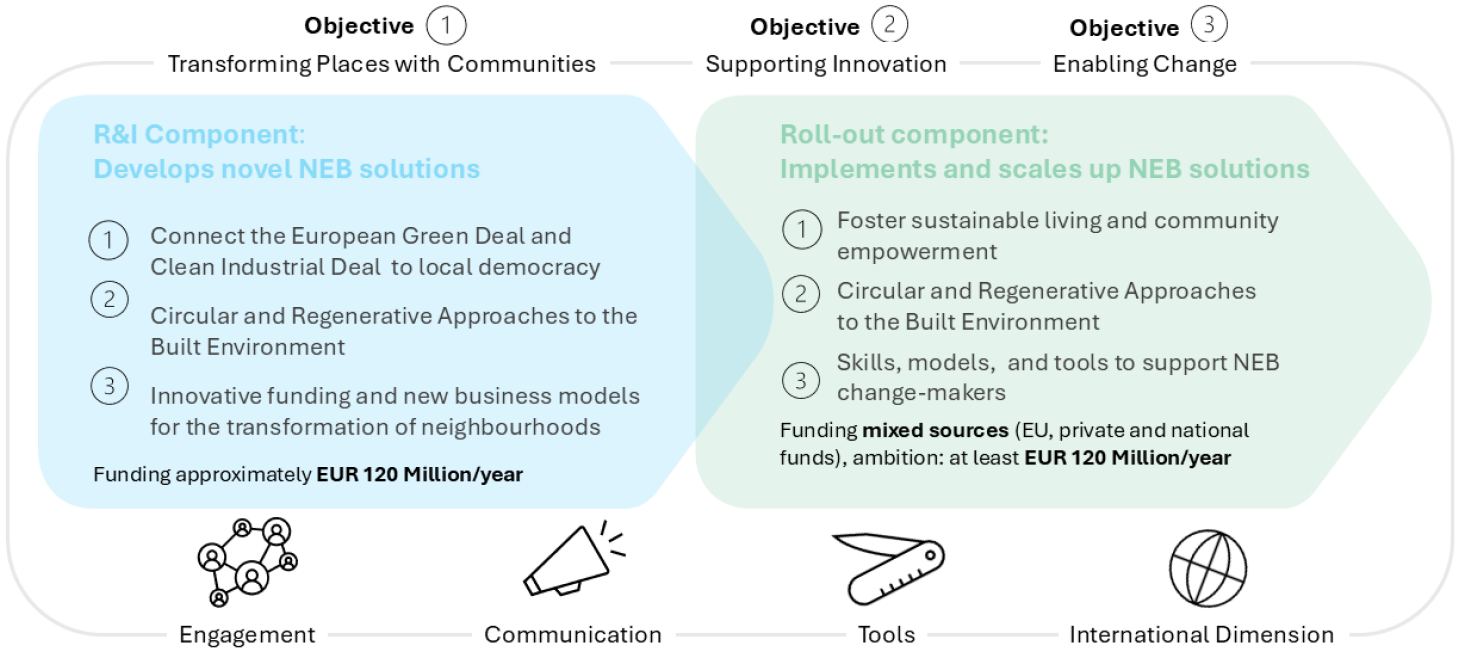
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NEB Facility Components

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NEB Facility is fundingt tool with two pillars (research and innovation, roll out) that is anchored in Horizon Europe's legal framework:

1. The research and innovation pillar is financed exclusively by the Horizon Europe programme with an indicative budget of 120 million per year.
2. The rollout pillar includes all the actions that would scale up the solutions with similar budget from other EU-funding programs.

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NEB Facility and other EU initiatives and programmes

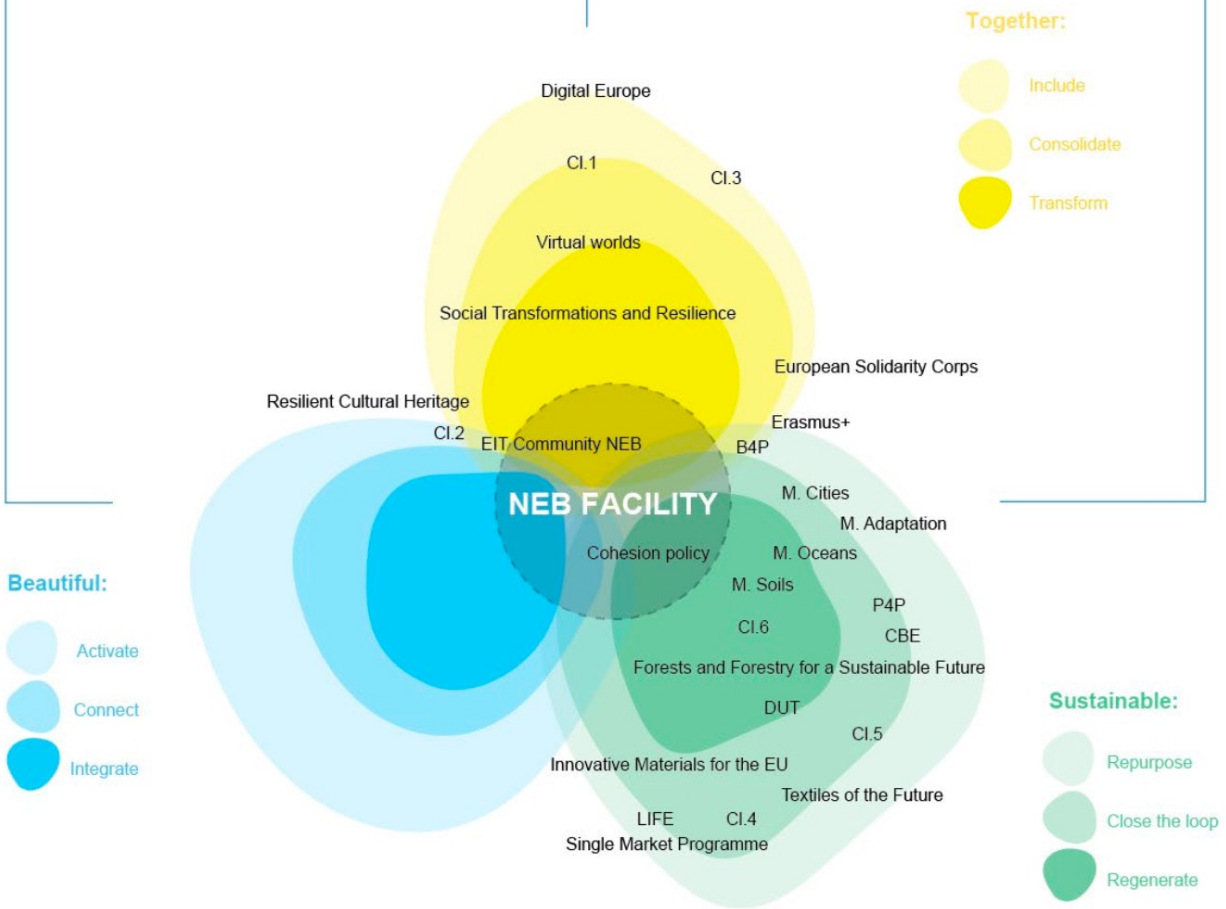
Strategies & Frames

European Agenda for Culture
European Framework for Action on Cultural Heritage
EU Work Plan for Culture 23-26

European Climate Pact
European Skills Agenda 2030
European Pilar of Social Rights
Strategies for a Union of Equality
EU Bioeconomy Strategy
EU Biodiversity Strategy

EU Green Deal
EU Clean Industrial Deal
Renovation Wave
Circular Economy Action Plan
European Adaptation Strategy
EU proposal for a regulation on forest monitoring framework

Zero Pollution Action Plan
EU Forest Strategy
New Industrial Strategy for Europe
EU Strategy for Sustainable and Circular Textiles
EU Strategy on Green Infrastructure
The Soil Monitoring Law
The Circular Economy Act



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NEB tools for support:

NEB Compass

NEB Toolbox

NEB Investment guidelines

NEB Checklist

NEB Self-Assessment Method

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https://new-european-bauhaus.europa.eu/tools-and-resources_en

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Next steps

Roadmap for NEB Facility can be downloaded here:
https://new-european-bauhaus.europa.eu/funding/new-european-bauhaus-facility_en

The first call for funding will open on early May 2025 and will close on mid-September 2025.

(...)

https://www.archinfo.fi/artikkelit/new-european-bauhaus-facility-tiekartta-on-julkaistu-tutustu-uuteen-kolmivuotiseen-neb-rahoitusohjelmaan

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Questions about NEB?

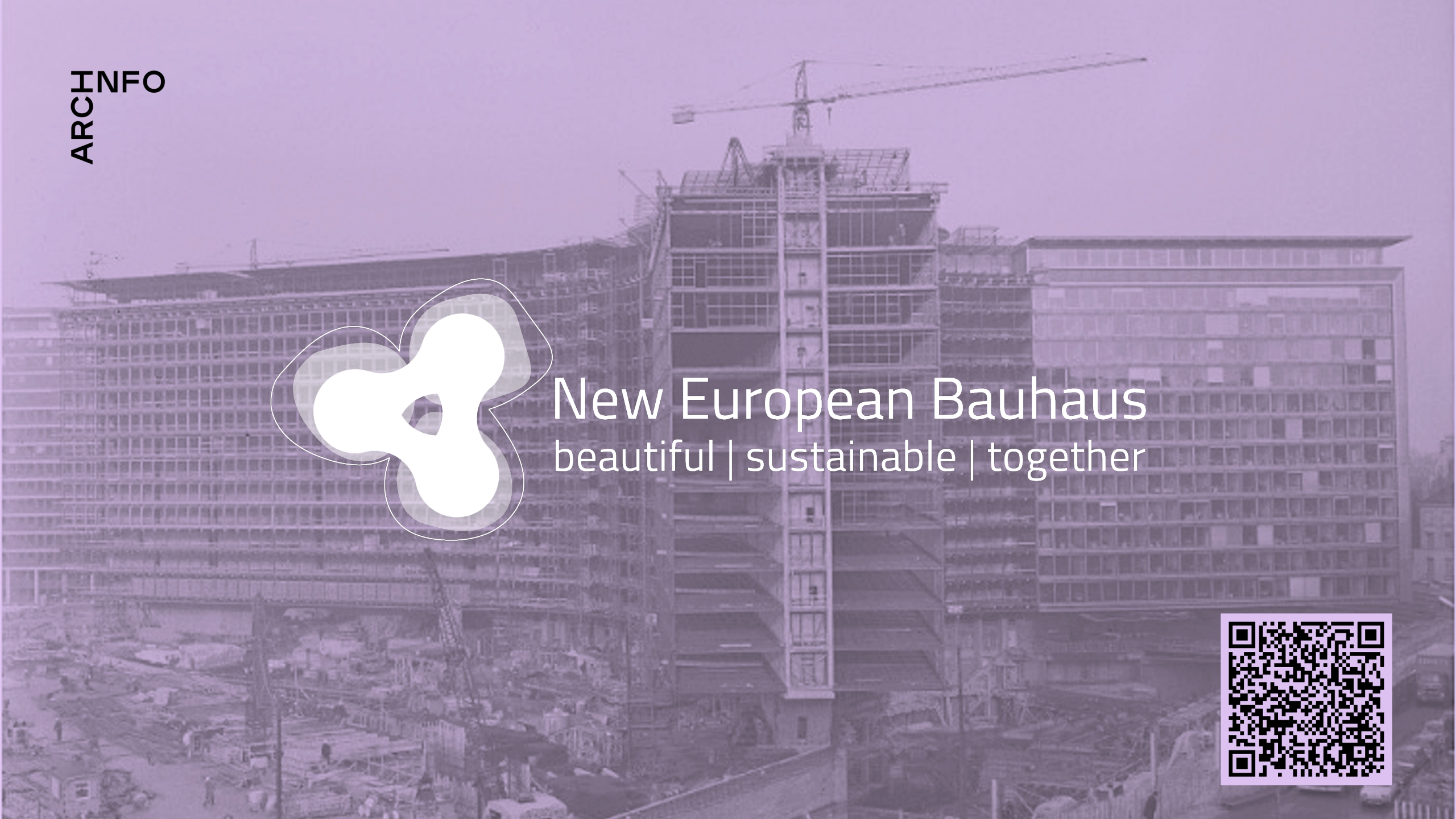
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