

# An example of the online application form for Young Innovative Company (NIY) funding

1.1.2017

Tekes

DM 1776298



# Basic information for application 2/2

## Responsible person

The person in charge is an employee of the applicant organisation authorised to make decisions in relation to the project and is responsible for its implementation.

## Cost statement contact person

The contact person for the cost statement is an accountant from the organisation's own financial department or an accountancy firm.

## PROGRAMMES AND OTHER CONNECTIONS

### If your application is associated with Tekes programmes, select a programme here

Only fill in the programme information if you know that you are applying for a programme, or the application's connection to a programme has previously been agreed with a Tekes representative. Otherwise, leave this field blank. 

### Reference data requested in call for applications (e.g. campaign information)



# Company's current status 1/3

BASIC  
INFORMATION  
FOR APPLICATION

THE COMPANY'S  
CURRENT STATUS

GROWTH VISION

PROJECT GOALS

PROJECT  
IMPLEMENTATION

BUDGET AND  
FUNDING

SUMMARY AND  
SENDING



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## THE COMPANY'S CURRENT STATUS

### Company's business description

Briefly describe the current status of the operations of the company. What is the company's business concept? When did the current business operations begin?

0 / 2000 characters

### The company's ownership, structure, resources and the contribution of key personnel to the company

List your company's owners and holdings, as well as the possible roles of private owners in the company's operational activities.

Describe any corporate structures, e.g. the group or holding company structure.

Give a brief description of the company's core team and the backgrounds of the team members.

Also give a brief description of the other human resources used by the enterprise.

0 / 2000 characters

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# Company's current status 2/3

## BUSINESS'S KEY FIGURES

Specify the length and closing month of the financial year. Evaluate the figures for the current year and fill in the figures for previous years.

The length of the financial period in months

Closing month of the period

2017

Number of persons	<input type="text"/>
Turnover	<input type="text"/>
Operating profit (loss)	<input type="text"/>
Net profit (loss) for period	<input type="text"/>
R&D expenditure	<input type="text"/>
Export	<input type="text"/>
Balance sheet total	<input type="text"/>
Equity financing	<input type="text"/>
Equity investments	<input type="text"/>
Share capital or other similar capital	<input type="text"/>
Capital loan	<input type="text"/>

# Company's current status 3/3

## ACCOUNTS LEDGER AND CASH FLOW FORECAST

Add an accounts ledger no more than 2 months old (income statement and balance sheet).

- Income statement and balance sheet in the same attachment file       Income statement and balance sheet in a separate attachment file

**Income statement and balance sheet**  
Paste or drag-and-drop the income statement and balance sheet file here.  
(max size 10 MB, max length of filename is 100 characters)

[+ Add file](#)

Add a cash flow forecast. [Download cash flow forecast template.](#)

**Cash flow forecast**  
Paste or drag-and-drop the cash flow forecast file here.  
(max size 10 MB, max length of filename is 100 characters)

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# Growth vision

BASIC INFORMATION FOR APPLICATION

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## GROWTH VISION

### Growth vision

Describe the company's growth/renewal vision. What growth and internationalisation plans / change and restructuring plans are there to realise the vision?

0 / 3000 characters

### BUSINESS TARGET TABLE

Estimate the likely development of the business

Estimate the likely turnover and employment effect of the business area to be developed through the project. In doing so, only take account of that part of the business on which the project will have a direct impact. If the company has other business areas, these figures should not be included in the estimate.

	2018	2019	2020	2021
Turnover €	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Export €	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Jobs	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

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# Project goals 1/4

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## PROJECT GOALS

**Describe the project goals that will carry the company towards its growth vision**

Specify 2-5 concrete and at least partly measurable targets. These targets will be discussed with Tekes in the funding application processing stage. The targets will be incorporated into the eventual funding decision, and their achievement will be monitored. The degree to which the targets are achieved will have a significant effect on potential further funding from Tekes. Below you will find a few examples of targets:

- acquiring additional funding from private sources
- increase in turnover
- entry into new markets
- building a stronger management and Board of Directors
- implementation of customer pilot projects
- increasing the number of customers
- completion of product/service characteristics
- building a stronger partner network
- strategy creation/update
- new management/operating model creation
- productivity growth

0 / 3000 characters





# Project goals 2/4

## Need

What customer need does the company's product/service fulfil and who are its end users and paying customers? Describe the company's international target markets, and their estimated size and growth prospects.

0 / 3000 characters

## Benefits for the customer

What concrete benefits will the company's product/service generate for customers and end users? Why should customers pay for the solution (e.g. money/time savings, aesthetic/ecological values, status)? How will the benefits of international business create income to the applicant company?

0 / 3000 characters

## Solution

Describe the company's product/service and explain why it is innovative compared to existing solutions on the market. Describe the company's earnings model and how the business can be scaled in the international market.

0 / 3000 characters



# Project goals 3/4

## Competitive advantage

What competing solutions exist – including outside the company's field? What kind of competitive advantage does the solution give your company from the customer's perspective?

0 / 3000 characters

## Capabilities

What new competence is needed in the company to achieve the desired international growth? What new competences could the company acquire through its networks?

0 / 3000 characters

## Risks

What specific risks are there with more international solutions? How is the company protecting itself against such risks?

0 / 3000 characters

# Project goals 4/4

## Intellectual property rights

Does the company own all intellectual property rights related to the solution, or do other parties (including owners and cooperation partners) hold rights related to it? Will the product or service be protected under intellectual property rights (patent, copyright, trademark)? How has the company ensured that the solution does not violate others' patents or other intellectual property rights?

0 / 3000 characters

## BUSINESS PLAN

Please include your business plan in the application unless you are going to include it in the project plan on the next page.

**Business plan**  
(max size 10 MB, max length of filename is 100 characters)

[+ Add file](#)

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# Project implementation


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## PROJECT IMPLEMENTATION

### BASIC DETAILS

Name of project

Preliminary schedule  -  


Municipality where the project is primarily carried out

The applicant's own project identifier

### PROJECT IMPLEMENTATION

- [Download the project plan guidelines](#)
- Attach your project plan to the application

**Project plan**  
Paste or drag-and-drop the project plan here.  
(max size 10 MB, max length of filename is 100 characters)





# Budget and funding 1/2

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## BUDGET AND FUNDING

### ESTIMATED COST OF PROJECT

Wages and salaries €	<input type="text"/>
Indirect personnel costs €	<input type="text"/>
Purchases from the European Single Market €	<input type="text"/>
Other purchases €	<input type="text"/>
<i>Total € 0</i>	

### PROJECT FUNDING

Funding applied for from Tekes €

**Other funding**  
Companies should indicate their own funding and any other funding sources here.  
You must add at least one source of funding.

Name of funding body	Funding type	Sum	%	Funding status	Activities
Total		0	-		

[+ Add sources of funding](#)



# Budget and funding 2/2

## SUMMARY OF FUNDING PLAN

### Total project costs and funding

Total project costs	0 €
Funding applied for from Tekes	0 €
Other funding in total	0 €
The difference between project costs and funding	0 €

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# Summary

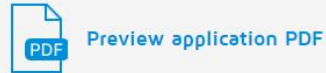
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## SUMMARY AND SENDING OF THE APPLICATION

### SUMMARY

You can download a copy of your application if you wish to do so.



### FREE-FORM COVER NOTE

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### ADDITIONAL DOCUMENTS

Add another attachment only if you have verified that the attachment is needed for the purpose of a funding decision. Tekes evaluates the required information and attachments on a case-by-case basis. If any of the required attachments are missing, they can be submitted later as a complement to the online services.

**Additional documents**  
Paste or drag-and-drop additional documents here.  
(at most 10 attachments, max size of file 10 MB, max length of filename is 100 characters)

[+ Add file](#)

