**Development effects information template**

|  |  |
| --- | --- |
| **Name of the project** |  |
| **Name of the company** |  |
| A.1. Host country/ies | In which country are the planned project and activities going to take place? If many countries, pls. name the 3 most important ones in priority order.  |
| A.2. Benefits to the host country/ies and /or its citizens. | - Do you think the planned project and activities will help the host country/ies and/or its/their citizens? YES/NO.- What will the project/activities produce that benefits them? How? |
| A.3. Fit to the host country priorities.  | - Are the host country authorities supporting the project, or have they wished this kind of project to take place? YES/NO.- If YES, explain how do you know this. - Do they put material resources to it? YES/NO.- If YES, how much and what kind of resources? - Does the host country government wish commercial cooperation, activities or investments especially of this kind or in this sector? YES/NO. - If YES, ow do you know this? |
| B.1. Regulatory and operational environment and market potential of the project.  | - What are the legislation and regulation vital for the project’s success, or for the commercial activities it is aiming at? - Why are they important? - Which are the key authorities/institutions responsible for implementing this regulation? - Is there a concession, licence or similar required for the planned project/activities? YES/NO.- If YES, what is its contents and how long a time do you think the process of acquiring it will take?  |
| B.2. Innovativeness of the solution/ business model in the country context. | - Does the project aim at a technology, business model or other solution that is innovative and new in the target country/area/market? YES/NO.- If YES, justify innovativeness, for example comparing it to current supply, available technologies and/or business models in the country/area/market.  |
| C.1. The project’s effects on customers or end users.  | - Does the project provide customers, consumers or other end users with better access to services/products, their lower prices or higher quality? YES/NO.- If YES, explain how. Do you have data or information to support this? |
| C.2. The project’s effect on market bottlenecks or failures.  | - Will the project or the commercial activity it aims at stimulate higher production, remove barriers to entry to the market, improve old/create new technologies or promote application of new standards? YES/NO.- If YES, explain how. Do you have data or information to support this? |
| C.3. The effect on the poorest part of the population. | - Will the project or the commercial it aims at increase the access of poorest people to products or services by e.g lowing prices, cutting unit package sizes or similar? YES/NO.- If YES, explain how. - Is the commercial activity’s business concept based on focusing on the poorest part of the population? YES/NO. |
| C.4. Taxes and other revenues for the host country government.  |  - Will the project or the commercial activity it aims at increase the host country government’s revenues (taxes, licence fees or similar)? YES/NO.- If YES, explain how, and what kind of revenues? |
| C.5. Demand for local producers’ and/ or suppliers’ inputs and/or services. | - Will the project or the commercial activity it aims at increase demand for local producers’ and/or suppliers’ inputs and or services? YES/NO.- If YES, explain how and which products and/or services. Can you estimate the magnitude of this effect? Do you have data or information to support this? |
| C.6. The project’s direct effects on job creation in the host country.  | - Will the project or the commercial activity it aims at directly create new jobs in the host country? YES/NO.- If YES, can you describe the quality and estimate the quantity of these jobs?  |
| C.7. New cooperation, networks and/or technology and skills transfer. | - Can the project or the commercial activity it aims at be implemented by your company alone or do you need host country partners to it? YES/NO.- If partnering is needed, explain its nature. |
| C.8. Any other potential development effect.  | - Is there any other relevant positive effect that the project or the commercial activity it aims at may have on the host country or its citizens? Examples of such effects would be e.g. positive effects on climate change mitigation or adaptation, health, education, natural resources management etc. The project could also specifically take into account or further the human rights. YES/NO.- If YES, do these effects form one of the key reasons for implementing the project? Can the scale of such effects be assessed?  |
| D.1. Potential environmental and social risks. | - Does the project or the commercial activity it aims at include risks for the environment or is there a risk that it affects local communities in a harmful way? YES/NO.- If YES, how, and how severe are these risks?- How will the risks be mitigated? |
| D.2. Potential governance or reputational risks. | - Has your company previous experience on operating in the host country? YES/NO.- If YES, describe shortly. - Do you think the project or the commercial activity it aims at will include governance (e.g. corruption) or reputational risks? YES/NO.- If YES, explain what risks, how severe are they, and how will the risks be mitigated. - If NO, explain why. |