



Business with impact

Team Finland programme of Tekes and the Ministry for Foreign Affairs of Finland 2015–2019

The Business with Impact programme BEAM assists Finnish companies in creating new business and innovations to address challenges in emerging economies.

BEAM is currently seeking ideas with a major impact on the lives and living conditions of millions of people, especially among the world's fastest growing economies in South East Asia, Africa and Latin America. The generated ideas and innovations enable Finnish companies and other players to take advantage of the rapid economic growth as well as allow emerging economies generate and reform economic activity and increase welfare.

BEAM is the first joint Team Finland programme of Tekes and the Ministry for Foreign Affairs of Finland.

Goals of BEAM

- To assist Finnish companies in building successful and sustainable businesses in Finland and the partner countries.
- To encourage innovations, such as new products, services, forms of business and cooperation, technologies, solutions and social innovations, which create sustainable growth and welfare in Finland and the partner countries.
- To improve the opportunities of citizens in partner countries to participate and influence the economy and society at large, as well as boost the consumption of everyday commodities.

Funding for ideas that promote well-being

BEAM supports Finnish companies, in cooperation with other actors, in developing, piloting and demonstrating innovations that improve well-being in emerging economies.

BEAM will fund business development projects at a value of approximately EUR 50 million, of which 50 per cent is financed by Tekes and the Ministry for Foreign Affairs, while the remaining share is funded by enterprises and private actors. Programme funding will cover grants and soft loans.

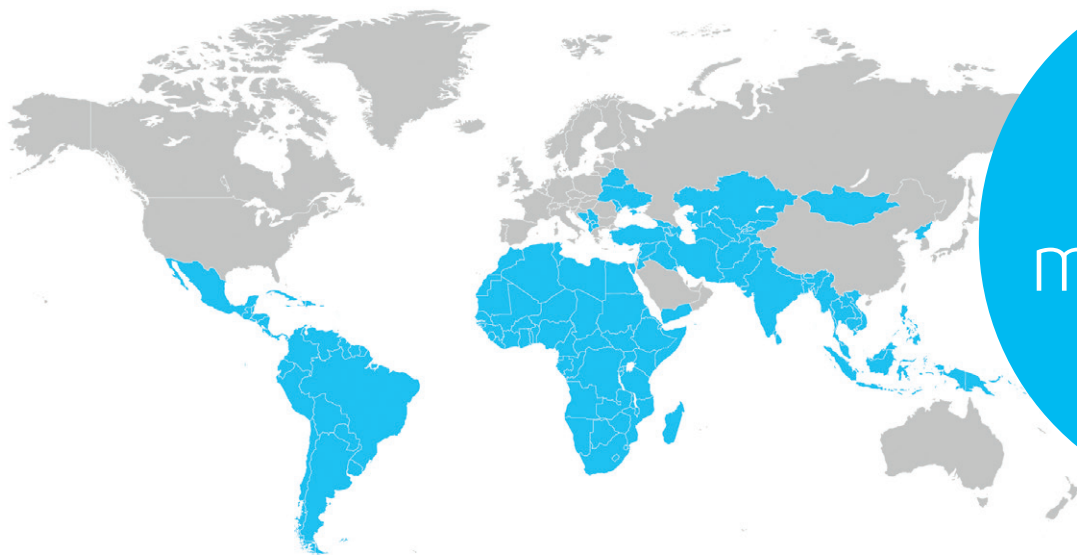
Who can apply and how?

The programme is intended for Finnish companies, research organizations, non-governmental organizations and other actors. Especially projects that involve cooperation with partners in emerging markets and large-scale public-private partnership projects are appreciated.

Companies can apply for funding through the Tekes online service. Targeted calls will be arranged for universities and research institutes.

Funding may be granted for innovations that have:

- novelty and R&D&I content
- both short and long term impacts
- strong growth potential
- prerequisites to promote social and economic development in the partner country and create sustainable business through cooperation
- a viable roadmap for extending collaboration and scalability in the partner country.



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Focus on solving the world's most challenging problems

BEAM is not restricted to particular sectors. However, most of the challenges in emerging economies are linked to following themes:

Education

- A rise in the education level relies on new innovations and investments. With its specialist know-how, Finland can offer educational solutions, such as movable container schools, e-learning and mobile services that promote education.

Healthcare

- Concepts like a new transformable hospital, mobile health services, self-care solutions and diagnostics play an important role in the development of welfare.

Environment

- Environmental challenges have heightened in emerging economies in recent years, which demands solutions that combine eco-friendly innovations and economic growth, such as water purification, waste management and air pollution control systems.

Energy

- Sufficient and sustainable energy supply requires new innovations like decentralized renewable energy solutions, electrification, mini-grids, energy efficiency and large scale renewable energy production.

Information and communication technology

- Despite rapid economic growth in emerging markets, a lack of technological solutions hinders the creation of new innovations and business models. Finnish companies can offer their know-how on solutions such as mobile payment systems, mobile services for different sectors and digitalization.



Tekes – the Finnish Funding Agency for Innovation

Tekes is the most important publicly funded expert organization for financing research, development and innovation in Finland. We boost wide-range innovation activities in research communities, industry and service sectors. Tekes operates as a gateway between partners from abroad and the key technology players in Finland.

Tekes programmes – key part of the innovation chain

Tekes programmes are an essential part of the Finnish innovation system. They have proved to be an effective form of cooperation and networking for companies, universities and research institutes for developing innovative products, processes and services. Tekes programmes nurture development in specific sectors of technology or industry, and the results of the research work are passed on to business systematically. The programmes also serve as excellent frameworks for international R&D cooperation.

For more information, visit
www.tekes.fi/en/beam

BEAM Programme

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