

**BUSINESS
FINLAND**

**JAPAN-FINLAND
GATEWAY
PROGRAM
2019**

Photo: Perttu Asikainen, Team Finland, Finland Promotion Board

**REAL VALUE FROM
CO-CREATION AND
OPEN INNOVATION**

FOR JAPANESE FORERUNNER COMPANIES

Japan-Finland Gateway is a program dedicated to Japanese-Finnish cooperation in digitalization and open innovation. The program offers access to the ever-growing pool of Finnish tech companies, which are known for their passion for strategic new business development.

The program aims to strategic business development by connecting Japanese companies with Finnish technologies and know-how through open innovation.

If you are thinking about new ways forward with digitalization, Finnish companies are here to help you. Finland is a forerunner in our rapidly digitizing world. We are a dedicated test bed for digital solutions and a nation of early adapters, just like Japan. We have one of the most educated populations in the world, with endless curiosity for doing things in a new way. You could say that innovation and solving problems together are coded in the Finnish DNA.

JAPAN-FINLAND GATEWAY

The background of the Japan-Finland Gateway program is in the strategic partnership between Finland and Japan. This started in 2016 when the Prime Minister of Japan, **Shinzo Abe**, and the President of the Republic of Finland, **Sauli Niinistö**, issued a joint statement regarding strategic cooperation in the areas of economy, and science and technology.

The two heads of states shared the view that it was important to stimulate mutual trade and investment based on a cooperative relationship. The Japan-Finland Gateway program seeks to put the cooperation into effect in the fields of digitalization and open innovation.

The program is organized by Business Finland, the Finnish innovation funding, trade, investment, and travel promotion organization, headquartered in Helsinki.



WHAT YOU GET FROM THE PROGRAM



DIRECT ACCESS

to the most innovative Finnish companies and ecosystems



FAST WAY

to screen new innovative partners for own innovation ecosystems



IDENTIFICATION

of rising startups to invest in



ACCELERATED

digital transformation

2nd largest startup ecosystem in the world

#1 country in university-industry collaboration in R&D

*Global Innovation Index 2017

#1 availability of scientists and engineers

*Bloomberg, Bloomberg 2017

#1 most innovative and competitive country in the world

*Europe 2020 competitiveness index



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