



## VISIT FINLAND'S TARGET MARKETS AND OTHER TOP SOURCE MARKETS

Number of Overnights and Tourism Revenue in Finland 2017

- OVERNIGHTS 2017 SUMMER SEASON
- OVERNIGHTS 2017 WINTER SEASON
- FOCUS MARKETS
- STABLE GROWTH MARKETS
- FAST GROWING & NEW MARKETS

Foreign overnights 6.7 million.

Tourism Export Earnings EUR 4.4 billion (2017 est.).

Domestic overnights 15.2 million.

Domestic tourism income EUR 10.2 billion (2016).

Source: Statistics Finland - Visit Finland, Statistics Service Rudolf