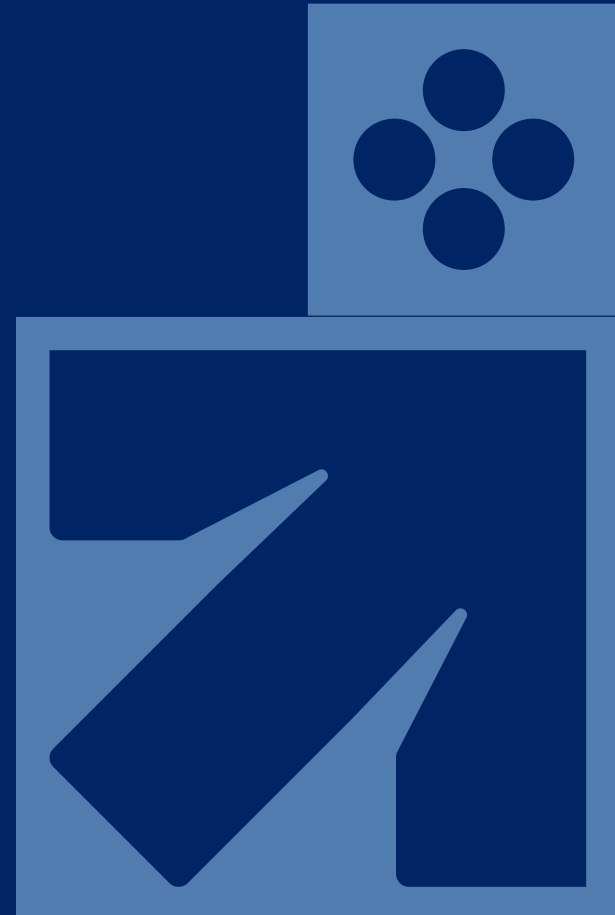


# BUSINESS FINLAND – CORPORATE SOCIAL RESPONSIBILITY REPORT 2025



Executive summary



# EXECUTIVE SUMMARY

This executive summary summarizes the key findings and results of Business Finland's Corporate Social Responsibility report 2025.

## Priorities for 2025

- Operating environment and organizational changes in 2025.
- The core areas of Business Finland's strategy and the essential themes of social responsibility, as well as the measures taken to promote SDGs 8, 9 and 13.

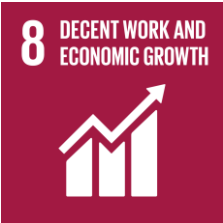




## BUSINESS FINLAND

- The Business Finland entity consists of the Innovation Funding Agency Business Finland (the Funding Agency) and Business Finland Ltd (the Company). Its activities are guided by a common strategy and overseen through the performance management of the Ministry of Economic Affairs and Employment.
- In 2025, Business Finland operated in 15 locations in Finland. Abroad, Business Finland operated in 32 countries and 37 locations. Business Finland's head office is in Helsinki.
- Business Finland serves its customers with funding, expert, networking and information services. Business Finland promotes foreign investments and venture capital investments in Finland (Invest in Finland), international tourism (Visit Finland) and work-based immigration (Work in Finland) to Finland, major events and promotion platforms around the world, the systemic development of AV production (Film in Finland) and Finland's commercial country image.

# OPERATING ENVIRONMENT, STRATEGY AND ORGANISATIONAL CHANGE

- The strategy for 2026–2030 was published on 25 November 2025.
- Business Finland's organisation was renewed. The new organisation entered into force on 1 January 2026.
- 74 people were transferred from the Company to the Funding Agency on 1 August 2025, and 124 people were transferred to the Ministry for Foreign Affairs at the end of 2025. Following co-operation negotiations in the Agency, 17 employment relationships were terminated on financial and production-related grounds. In the Company, change negotiations resulted in 29 terminations. International export promotion tasks were transferred from Business Finland to the Ministry for Foreign Affairs on 31 December 2025.
- Business Finland Venture Capital Ltd was integrated into Finnish Industry Investment Ltd in March 2025.
- The promotion of sustainable development within Business Finland was decided to be integrated into the management of all functions instead of having a separate person or unit responsible for management.
- A 2025 impact study evaluated how well Business Finland had advanced its strategic goal of sustainable development, particularly through R&D funding. While most funded projects incorporated an element of sustainable development and client companies saw its importance in their business increasing, Business Finland's proactive role was less pronounced than planned, and sustainability perspectives remained only partially integrated into internal operating models. ([Link: Impact study of sustainability 2025](#))

Core area of strategy	SDG	Business Finland's role in promoting each SDG:	Activities for promoting the SDGs:	Highlights of the measures taken in 2025
Economic growth		Business Finland promotes economic growth in Finland.	<ul style="list-style-type: none"> <li>Increasing added value, export income and salary accrual</li> <li>RDI funding which creates new business, jobs and economic growth</li> <li>Supporting the growth of customers' export income</li> <li>Investments in Finland</li> <li>Promotion of tourism</li> </ul>	<ul style="list-style-type: none"> <li>Funding and services were used to support the growth, renewal and internationalisation of companies.</li> <li>In 2025, foreign investments in Finland amounted to EUR 2.63 billion (equivalent to the creation of approximately 1,000 new jobs)</li> </ul>
Sustainability		<p>Business Finland promotes sustainability by:</p> <ol style="list-style-type: none"> <li>Ensuring the ecological, economic and social responsibility in our own operations but also our customers' operations.</li> <li>Mitigating possible negative forms of impact.</li> <li>Promoting positive development impacts, such as low-carbon.</li> </ol>	<ul style="list-style-type: none"> <li>Increasing customers' environmental and social awareness</li> <li>Supporting customers in developing solutions that have a positive impact in sustainability</li> <li>Business Finland operating sustainably in its own operations (responsibility, positive employee experience, procurement)</li> </ul>	<ul style="list-style-type: none"> <li>Projects in line with the climate and low-carbon targets accounted for 58% of all funded projects (target <math>\geq</math> 45%).</li> <li>Investment aid for large clean transition industrial investments and tax credit for large clean transition investment projects.</li> <li>The personnel-led equality and non-discrimination group (DEI panel) was launched in autumn 2025.</li> <li>The Procurement Code of Conduct is attached to the contracts for suppliers. The launch of the carbon footprint calculation of procurements was postponed by one year due to the transfer of international export operations.</li> </ul>
Competitiveness		Business Finland strives to support its clients to become bold reformers of business.	<ul style="list-style-type: none"> <li>Supporting customers to develop and commercialize new sustainable solutions and functions and thus, create positive development impacts</li> <li>Supporting investments, particularly in innovation and new business models in support of sustainable development</li> <li>Missions</li> <li>Programmatic activities</li> <li>Talent attraction</li> </ul>	<ul style="list-style-type: none"> <li>Funding was directed more strongly than before to companies that have the best capabilities for RDI activities, risk-taking and intangible investments, as well as for utilising RDI activities in business. Ecosystems were built with locomotive funding, among other things.</li> <li>The mission activities of the strategy period (e.g. Zero Carbon Future and Circular transition for Zero Waste) were discontinued at the end of 2025 as a result of the strategy reform.</li> </ul>

# KEY FIGURES FOR 2025

## PERSONNEL

- Total number of employees: 564
- Personnel in the Funding Agency: 296
- Personnel in the Company: 268

## FINANCES

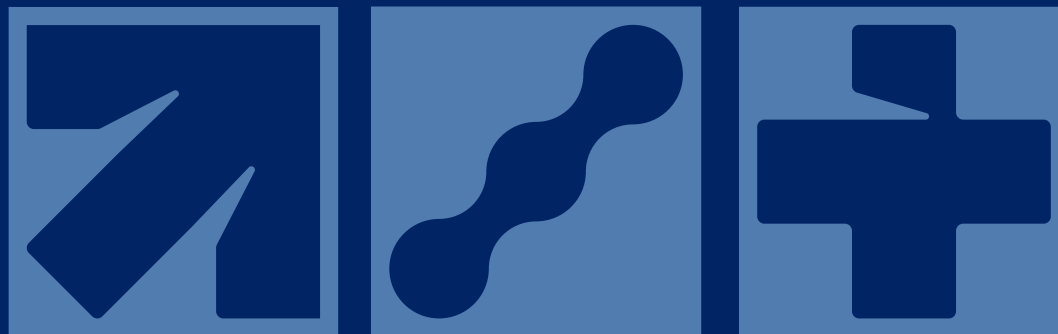
- Authorizations exercised by Funding Agency: EUR 1,094,1 million
- Operating expenditure of the Funding Agency: EUR 110,2 million
- Operating income of Business Finland Oy and its subsidiaries: EUR 69,4 million
- Group's balance sheet total (Business Finland Oy and its subsidiaries): EUR 33,5 million

## TOTAL FUNDING GRANTED

- Total funding granted: EUR 1,097,3 million
- Funding for companies: EUR 932 million
- Funding for research institutes: EUR 166 million

## PROCUREMENT

- The total annual value of procurements: approx. EUR 33 million
  - Funding Agency: approx. EUR 2,7 million
  - Company: approx. EUR 29,9 million
- Suppliers: approx. 900



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