



THINK SMART, THINK
HONDURAS



think
HONDURAS



WE ARE
A SOLID AND
DYNAMIC
ECONOMY



WE
ARE A GLOBALLY
COMPETITIVE
NATION



WE OFFER
ATTRACTIVE
INVESTMENT
OPPORTUNITIES



WE SET THE
STAGE FOR YOUR
SUCCESS



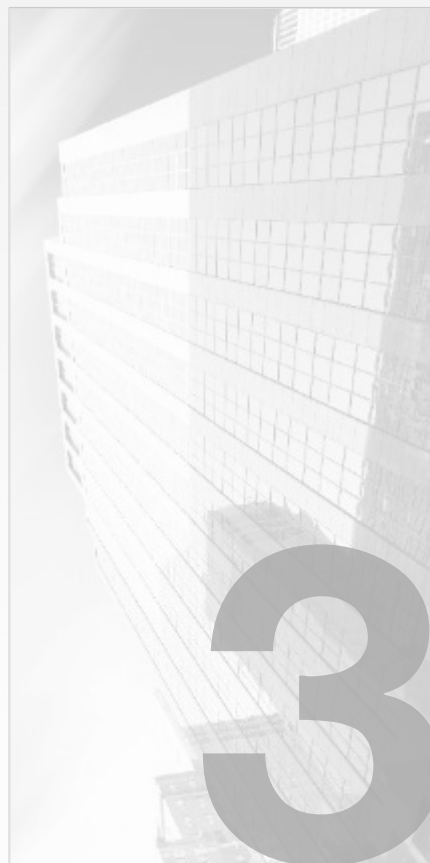
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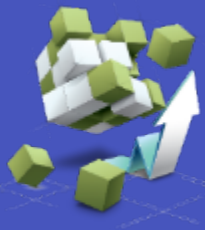
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INVESTMENT
OPPORTUNITIES



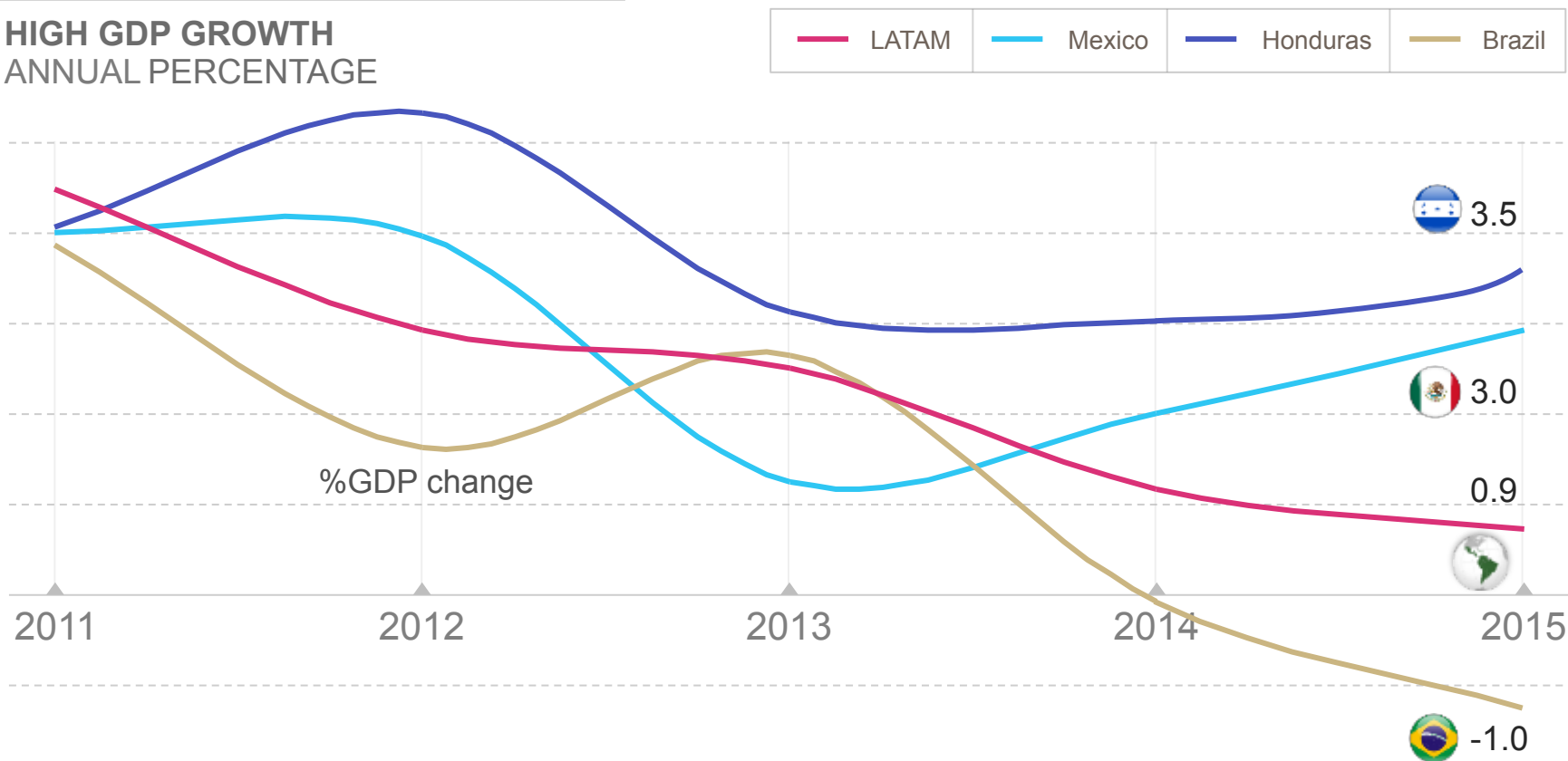
WE SET THE
STAGE FOR YOUR
SUCCESS



WE ARE ONE OF THE MOST DYNAMIC LATIN AMERICAN ECONOMIES

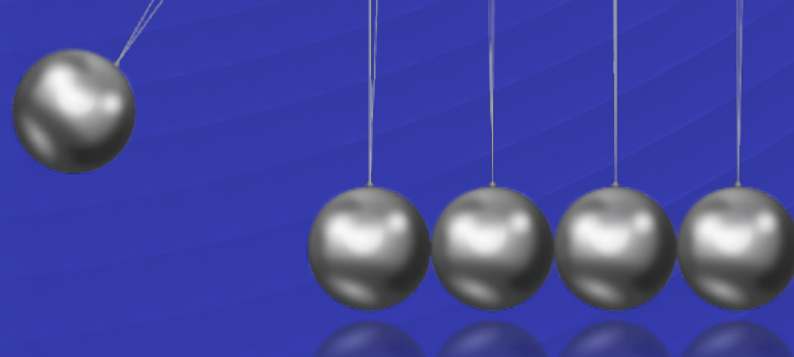


HIGH GDP GROWTH ANNUAL PERCENTAGE

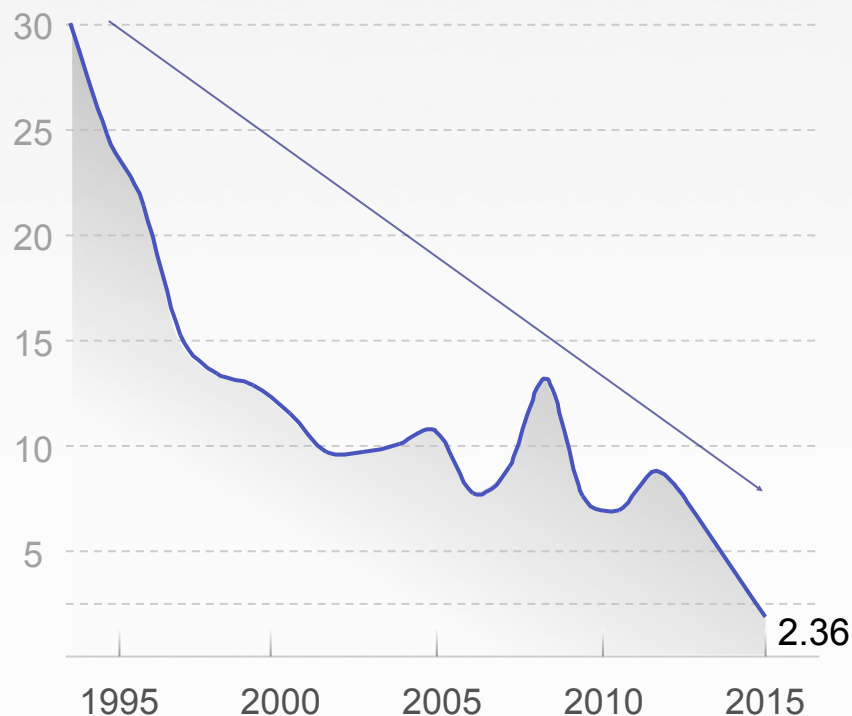


HONDURAS HAS MADE IMPORTANT PROGRESS TO ACHIEVE AND MAINTAIN MACROECONOMIC STABILITY

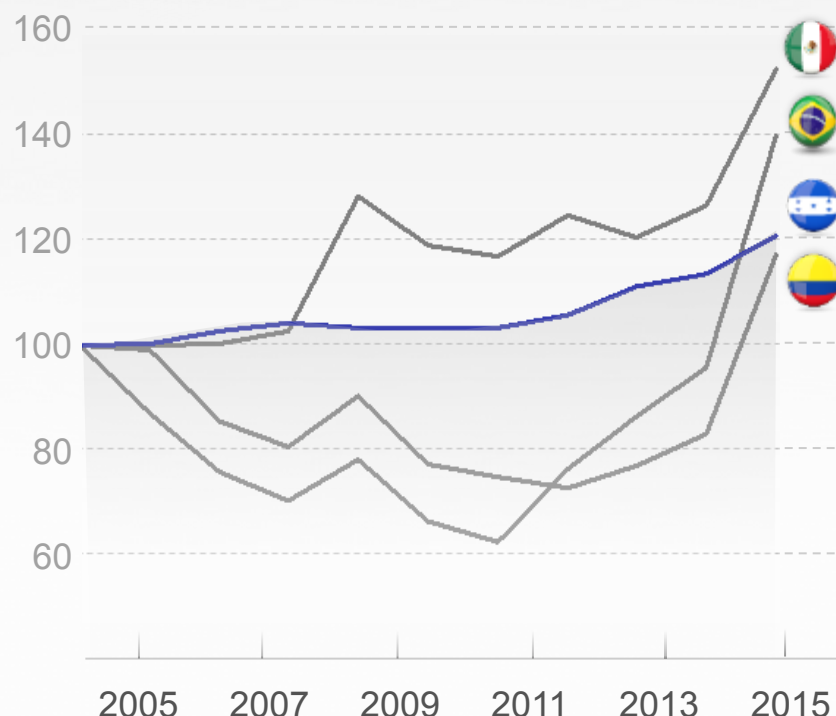
IN THE LAST 20 YEARS



LOW INFLATION RATE ANNUAL PERCENTAGE



STABLE EXCHANGE RATE INDEX, 2005 BASE 100 CURRENCY PER USD



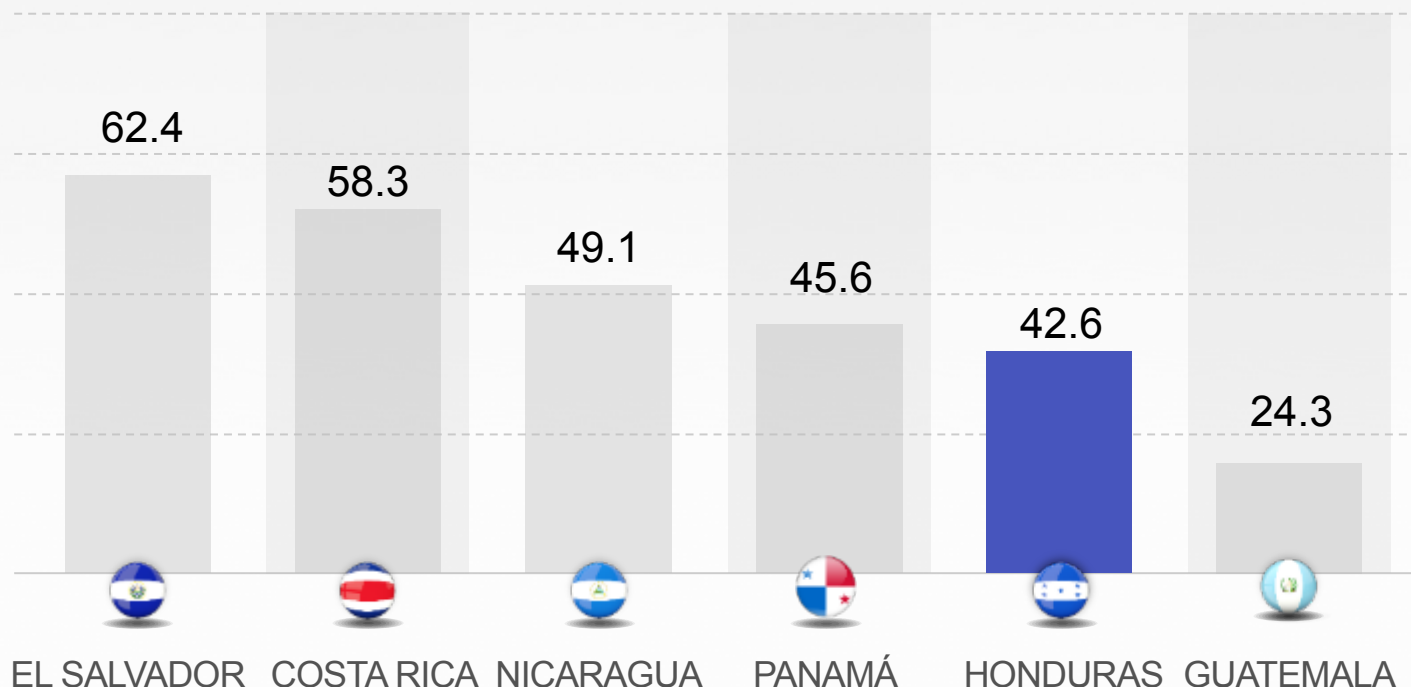
WE HAVE

ONE OF THE LOWEST
DEBT TO GDP RATIOS
IN THE REGION



CENTRAL GOVERNMENT DEBT

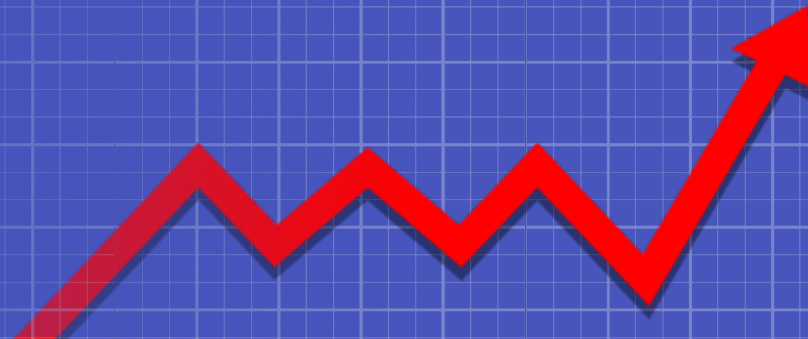
% OF GDP
2014



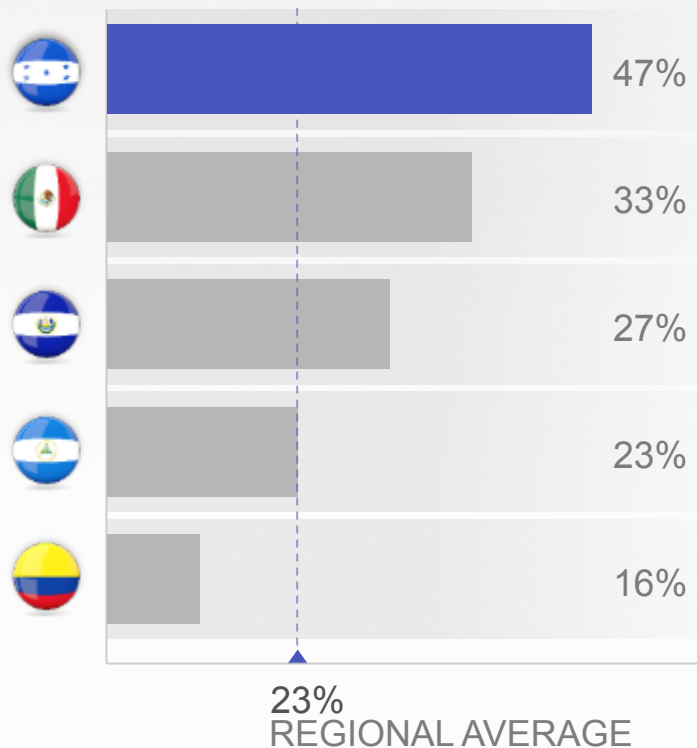
FISCAL DEFICIT
AS A PERCENT
OF GDP HAS
DECREASED
BY 3.5 p.p.
DURING THE
LAST YEAR,
FOLLOWING A
SUCCESSFUL
PROGRAM
WITH THE **IMF**

OUR GROWTH IS

DRIVEN BY THE EXPORTS
OF GOODS AND SERVICES



HIGH CONTRIBUTION FROM EXPORTS EXPORTS AS % OF GDP IN LATAM



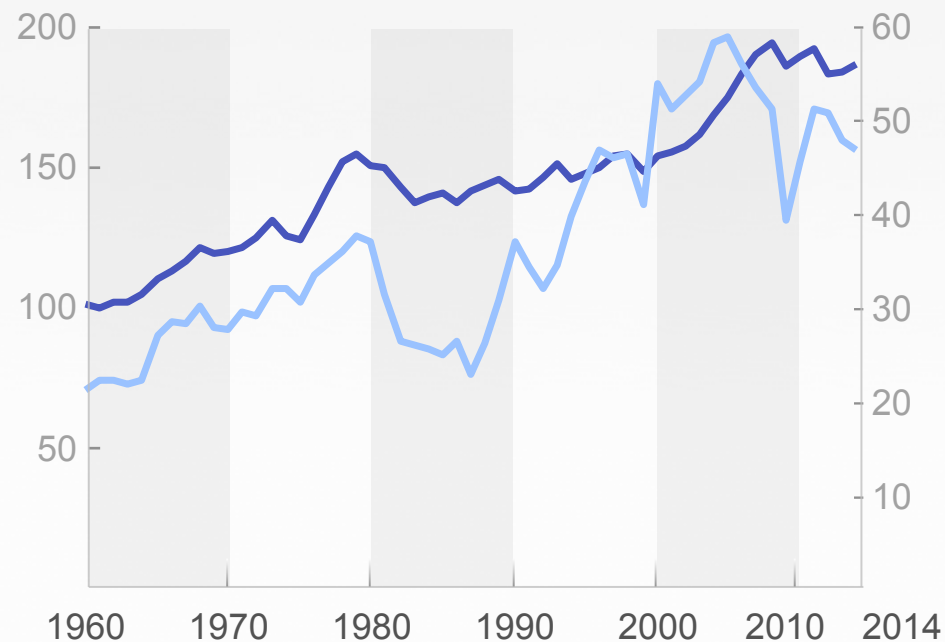
EXPORTS AND GDP PER CAPITA IN HONDURAS

— GDP per capita
— Exports

GDP PER CAPITA Indexed, 1960 = 100

200
150
100
50

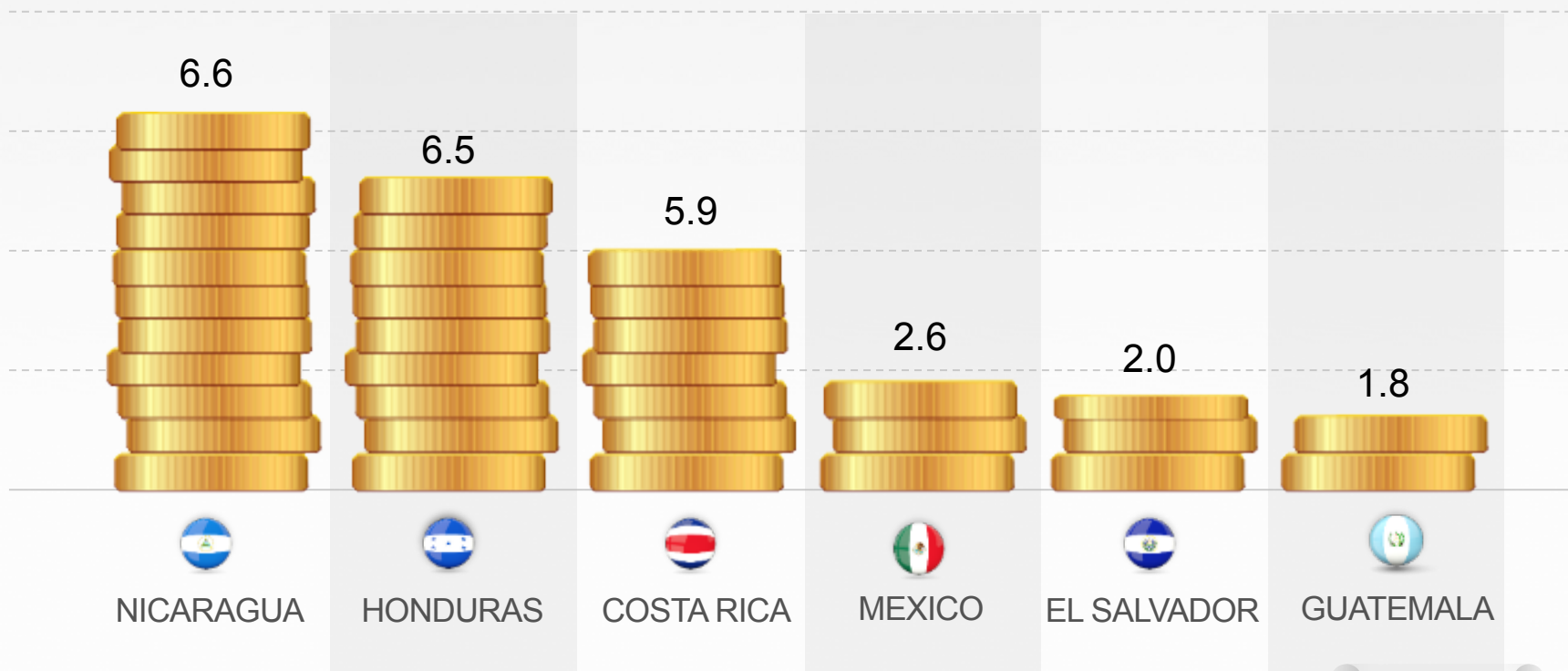
EXPORTS AS % OF GDP





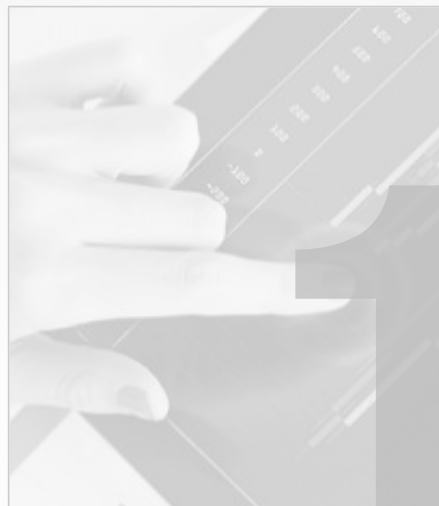
FOREIGN DIRECT INVESTMENT (FDI)

% OF GDP
2015





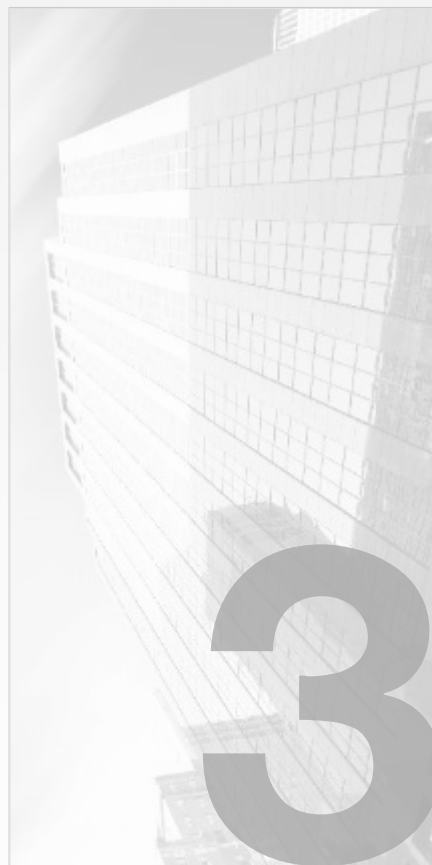
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WE SET THE
STAGE FOR YOUR
SUCCESS

DID YOU KNOW WE ARE



MANUFACTURING



COTTON
T-SHIRTS

#1

EXPORTER
TO THE USA

#5

EXPORTER IN
THE WORLD



FLEECE

#2

EXPORTER
TO THE USA



WIRE HARNESSES

#3

EXPORTER
IN THE
AMERICAS

AGRICULTURE



FRESH TILAPIA¹
#1 EXPORTER IN
THE WORLD



COFFEE
#6 EXPORTER IN
THE WORLD²



BANANA
#4 EXPORTER
TO THE USA



PALM OIL
#2 EXPORTER
IN LATAM



CIGARS
#7 EXPORTER IN
THE WORLD



FROZEN SHRIMP
#4 EXPORTER IN
THE AMERICAS

SERVICES



TOURISM
ACCESS TO #2 LARGEST
CORAL REEF



MAIN MAYAN
CITIES & HEART
OF MAYAN ART

BPO
& ITO
SERVICES

ONE OF
THE MOST
DYNAMIC
MARKETS



8.5%



ANNUAL
GROWTH
FOR EXPORTS IN
THE LAST 5 YEARS
(VS. 4% GLOBAL)

1 Fresh, chilled tilapia fillets 2 Exports normalized by country area (per sq. km)

SOURCE: UN Comtrade

WE ARE IMPLEMENTING REFORMS TO FURTHER IMPROVE OUR COUNTRY COMPETITIVENESS



HONDURAS HAS THE HIGHEST INCREASE IN COMPETITIVENESS IN LATAM & TOP 3 IN THE WORLD

Change in WEF competitiveness ranking from 2014-2015 to 2015-2016



OUR COUNTRY'S BUSINESS
COMPETITIVENESS
IS BASED ON 4 PILLARS



WE HAVE A UNIQUE GEOGRAPHIC POSITION &... CONNECTIVITY TO THE WORLD



HONDURAS

HAS BENEFITED FROM
MULTIPLE
FREE TRADE AGREEMENTS



HONDURAS
HAS ACCESS TO

1500

MILLION
CONSUMERS

40

COUNTRIES



THROUGH ITS

10 FREE

TRADE
AGREEMENTS



WE HAVE
THE RIGHT LABOR ✓
at a COMPETITIVE COST

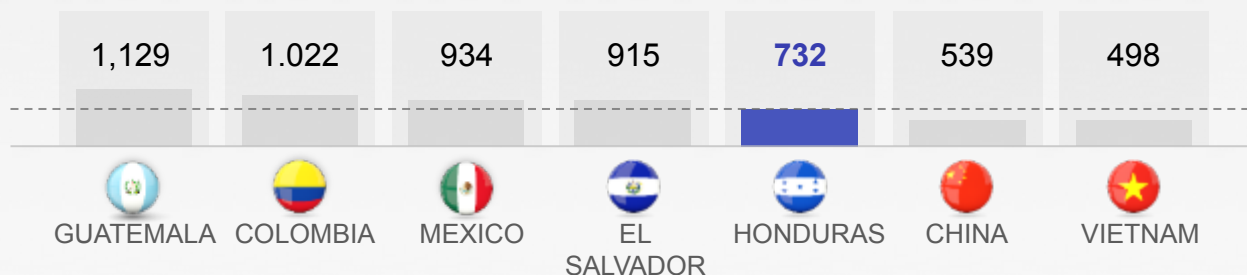


COMPETITIVE LABOR OFFER

**COMPETITIVE
COST**



COST OF INTERMEDIATE LEVEL LABOR¹, 2015



% OF THE
POPULATION
WITH **FAVORABLE
DEMOGRAPHIC
CONDITIONS**



% OF THE POPULATION IN THE 0-29 AGE RANGE



**AVAILABILITY
OF BILINGUAL
PERSONNEL**

+10,000
BILINGUAL GRADUATES
PER YEAR

+400
BILINGUAL
SCHOOLS

v/s

104
ON AVERAGE
IN CENTRAL
AMERICA

¹ Average monthly wages per country at analysts level



WE OFFER ATTRACTIVE
ELECTRICITY
COSTS & 
A FAVORABLE
FISCAL REGIME



COST OF INDUSTRIAL ELECTRICITY

 CENTS (USD)
PER KWh

THE COST OF ELECTRICITY



IS COMPETITIVE
IN THE REGION

Honduras offers the possibility of **direct electric energy sale**, through which costs of **~US\$0.07 - 0.12/KWh** are attainable

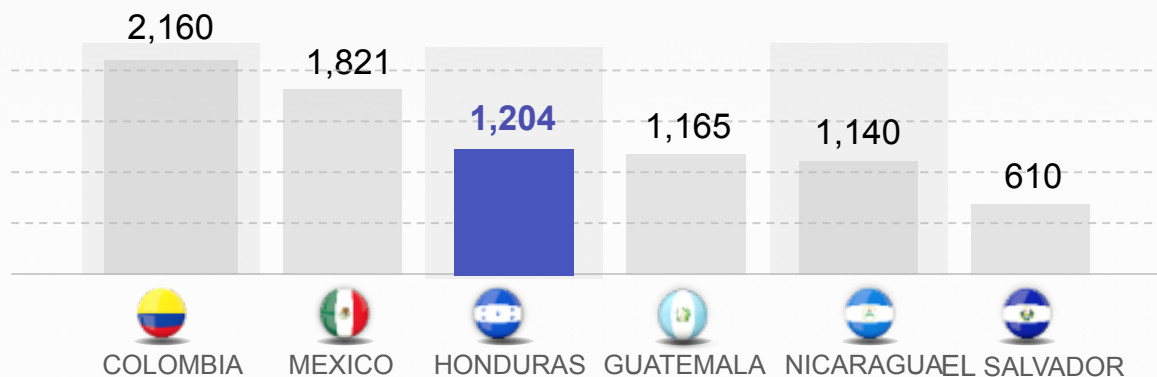


COST TO EXPORT PER CONTAINER IN USD

THE COST OF EXPORTS



IS COMPETITIVE
IN THE REGION



WE ARE LEADING IN TERMS OF SUSTAINABLE IMPACT

{ BOTH IN TERMS OF THE ENVIRONMENT & PEOPLE }



LEADER IN RENEWABLE ENERGY

TODAY¹ **45%** → 2020 VISION **70%**

700 MILLION INVESTMENT IN SOLAR ENERGY

300 MILLION INVESTMENT IN BIOMASS ENERGY



LARGEST SOLAR PARK
IN LATINAMERICA

145.9MW
INSTALLED CAPACITY



LEADER IN PROTECTED AREAS

36%
OF TOTAL TERRITORY



1ST COUNTRY
IN THE WORLD
TO RECEIVE CERS^{2,3}



LEADER IN AGRICULTURE SUSTAINABILITY



FAIRTRADE



RSPO



BONSUCRO



4C ASSOCIATION
for a better coffee world



¹ Percentage of total energy generated

² The award was received for the hydroelectric projects "La Esperanza" and "Rio Blanco"

³ Certified Emissions Reductions

WE ARE LEADING IN TERMS OF SUSTAINABLE

IMPACT { BOTH IN TERMS OF THE ENVIRONMENT & PEOPLE



NATIONAL EDUCATION – 2 – EMPLOYMENT PROGRAMS

VOCATIONAL TRAINING INSTITUTION



OFFERING
60+
TRAININGS TO
MORE THAN
50K PEOPLE
PER YEAR¹

“MI PRIMER EMPLEO”



FREE JOB
TRAINING
PROGRAM
FOR YOUTH

“CON CHAMBA VIVIS MEJOR”



EMPLOYMENT
PROGRAM
CREATED 146
THOUSAND
JOBS IN 2014



NATIONAL
COMMODITY
SUPPLIER

650,000

BENEFITED
CONSUMERS

71 STORES
NATIONWIDE



PUBLIC-PRIVATE JOINT EFFORT FOR



AFFORDABLE &
HIGH QUALITY
SOCIAL HOUSING



¹ Based on INFOP 2014 data

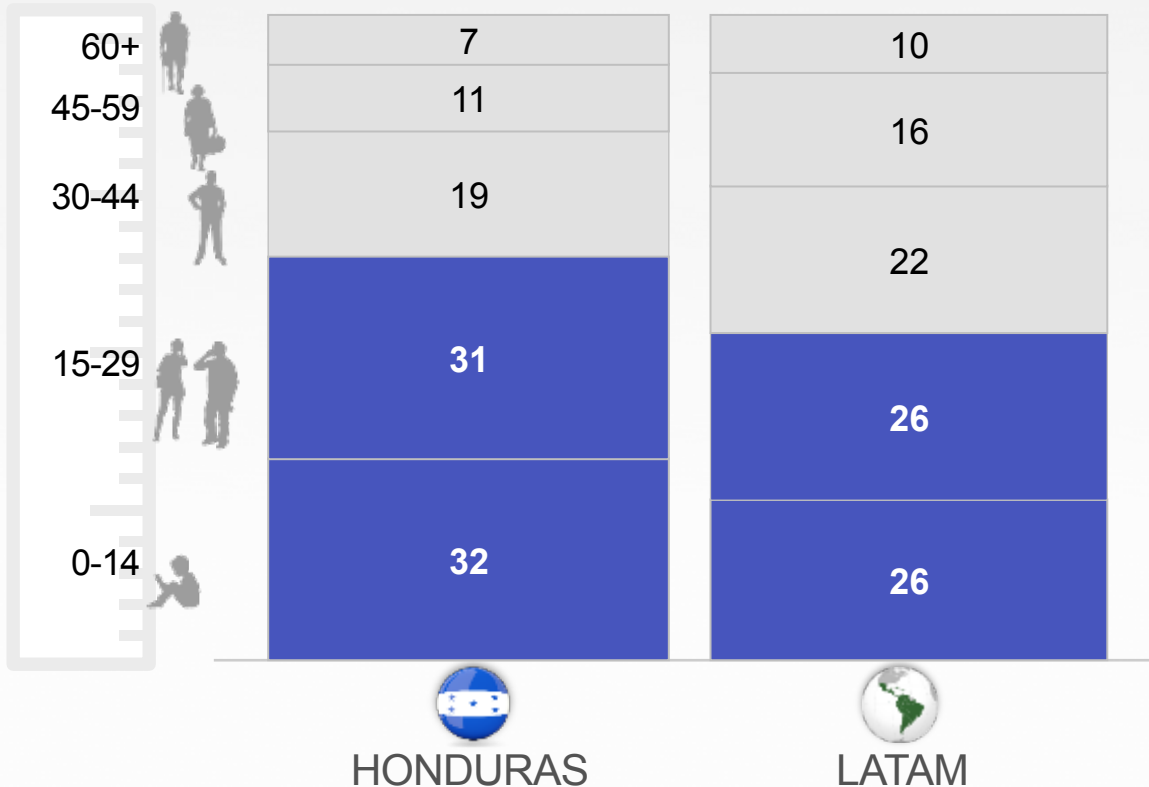
² Scholarship provided; based on IPC 2014 data

3

FAVORABLE DEMOGRAPHIC STRUCTURE



YOUNG AND BILINGUAL LABOR FORCE PERCENTAGE OF POPULATION, 2014



+10,000
BILINGUAL
GRADUATE
EACH YEAR



+400
BILINGUAL
SCHOOL



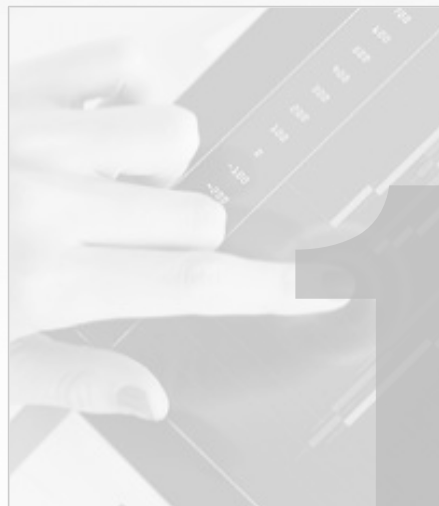
v/s

104 AVERAGE
IN
CENTRAL AMÉRICA





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SUCCESS

HONDURAS HAS IDENTIFIED

6 KEY SECTORS

FOR ITS DEVELOPMENT ACCORDING
TO THE H20|20 PROGRAM



A HOLISTIC ANALYSIS WAS CONDUCTED TO DEFINE PRODUCTIVE SECTORS IN WHICH HONDURAS HOLDS THE GREATEST POTENTIAL



- National competitive advantages
 - International and regional markets characteristics
 - Latest trends and priorities of industrial leaders in the sectors
-
- The importance of **DRIVING THE HOUSING SECTOR** was identified in order to manage this growth in a sustainable manner

TOURISM



TEXTILES



INTERMEDIATE
MANUFACTURING



BPO
ITO



AGROINDUSTRY



HOUSING



IN ORDER TO CONTINUE
PROMOTING THE GROWTH OF

HONDURAS

WE HAVE AN
AMBITIOUS VISION

IN THE 6

KEY SECTORS



2020 VISION

Sun-and-beach leader in the Caribbean with an **exclusive combination of world class infrastructure**, Access to **exotic ruins**, and the **second largest coral barrier reef** in the world

Leader in the Western Hemisphere in textile exports and one of the **main exporters** to the US and Europe through a **textile hub** with world class talent that pushes the **frontier of innovation and sustainability**

The **most dynamic and efficient cluster in auto parts and electric equipment** in the continent and the **preferred supplier** for the largest OEMs in the region

The **fastest growing BPO and ITO hub** driven by a group of unrivaled young bilingual talent

One of the leaders in the region in **high yield crops** and a sustainable model of support to **small and subsistence farmers**

Affordable housing in sustainable communities through better policies, access to finance, and holistic urban and public service plans

TOURISM



TEXTILES



INTERMEDIATE MANUFACTURING



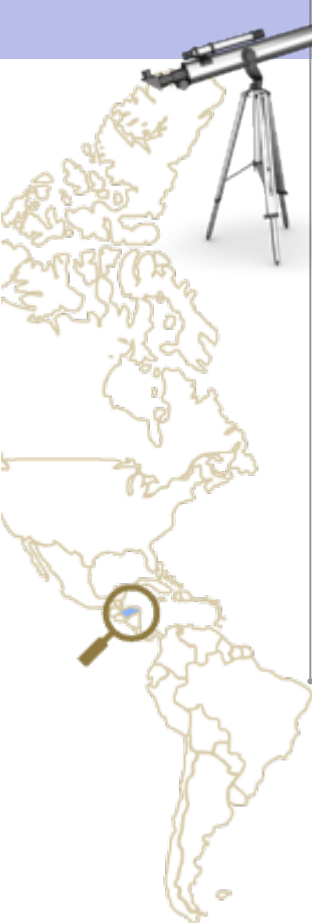
BPO ITO



AGROINDUSTRY



HOUSING



HONDURAS WILL BECOME THE MOST ATTRACTIVE DESTINATION IN THE CARIBBEAN



2020
VISION



“Position Honduras as the **leading sun and beach destination** in the Caribbean with the most attractive offer including an **exclusive combination** of world-class infrastructure and service, access to **exotic ruins**, and access to the second **largest coral barrier reef** in the world”

OUR VALUE PROPOSITION IN TOURISM



IS
BASED
ON

5 PILLARS



**PREFERRED
CARIBBEAN
DESTINATION**



1



**ACCESS TO THE SECOND
LARGEST CORAL BARRIER
REEF IN THE WORLD**



2

**EXOTIC
LANDSCAPES IN THE
BAY ISLANDS**



3

**ONE OF THE MOST IMPORTANT
MAYAN CITIES**



4

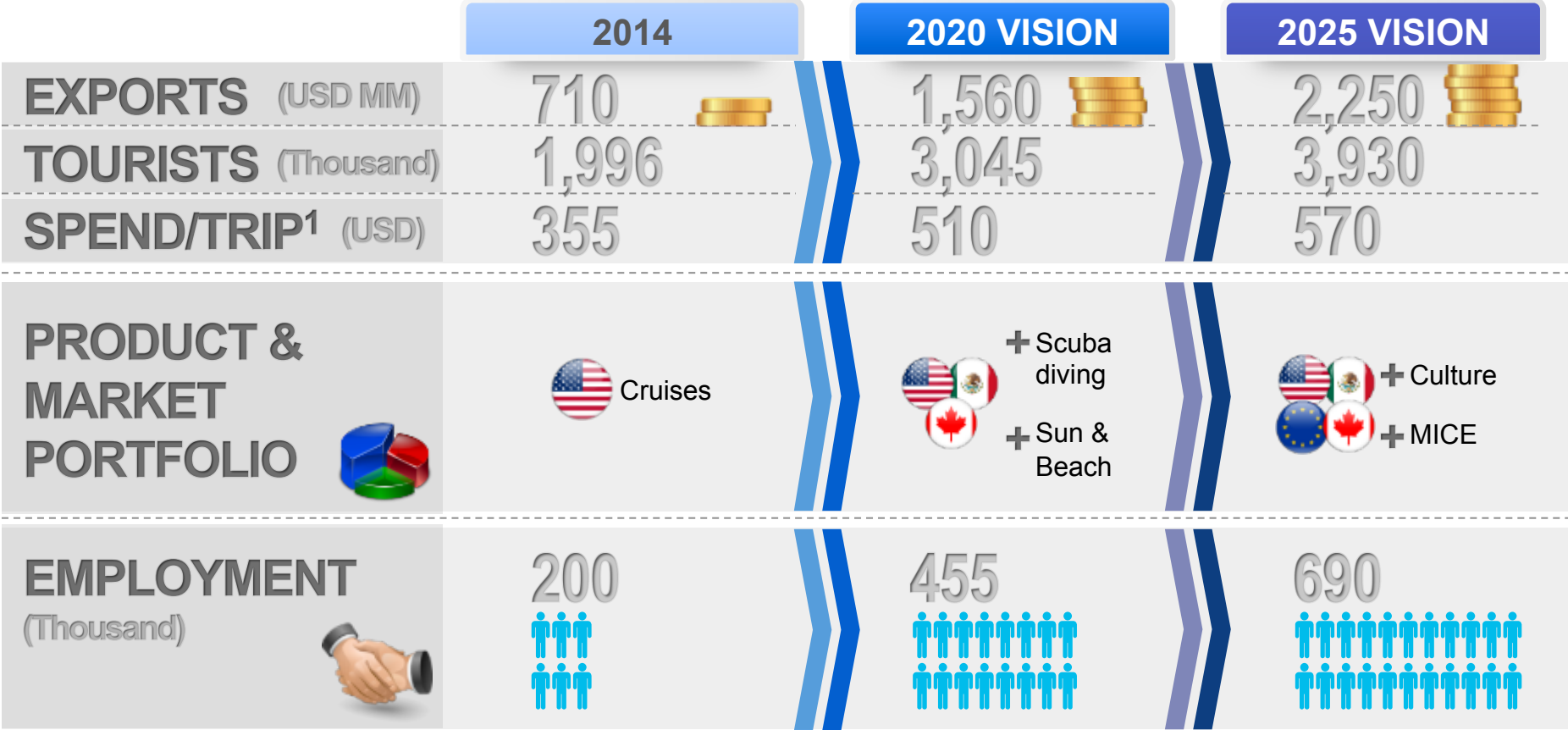


**PRIVILEGED LOCATION
WITH ACCESS TO
KEY TOURISM MARKETS**

5

**YOUNG AND BILINGUAL
LABOR FORCE**





1 Compounded average by type of tourist

THESE INVESTMENT PROJECTS

WILL TAKE THE

TOURISM SECTOR TO

THE NEXT LEVEL

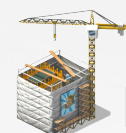


Develop professional training courses for
~255,000 young participants

(\$ TOTAL COST,
MILLIONS OF USD)

(\$ ~200

HUMAN CAPITAL



**HOSPITALITY
AND ENTERTAINMENT
INFRASTRUCTURE**

(\$ ~1,500-1,600

- Build ~5,400 hotel rooms
- Develop entertainment facilities:
 - ~2-3 malls
 - ~160 restaurants
 - ~10 night clubs

VISION
FOR

2020



ENERGY

(\$ ~200-250

Generate 65 MW of additional energy capacity

(\$ ~200-250

**TRANSPORTATION
INFRASTRUCTURE**

- Increase the Roatán Airport Capacity
- 52 km road expansion

**TOTAL
PRODUCTIVE
INVESTMENT**

(\$ ~2.100-2.300

THE TEXTILE INDUSTRY HAS THE POTENTIAL TO BECOME THE SECTOR LEADER WITHIN THE AMERICAS



2020
VISION



“Position Honduras as the **leader in the Americas** (from #2 to #1¹) in textile exports and one of the mayor exporters to the USA (from #7 to #5²) and Europe (from #65 to #25³) through a **textile hub with world class talent** that pushes the **frontier of knowledge in textile sustainable development**”



- 1 Currently Mexico
- 2 Currently Mexico (#5) and India (#6)
- 3 Currently Thailand, with ~1bn USD

OUR VALUE PROPOSITION IN TEXTILES




IS
BASED
ON

3 PILLARS

WE ARE
**LEADERS IN
TEXTILES**



1 QUICK TURNAROUND TIME
PROVIDES A CONVENIENT ANSWER
TO THE LATEST SUPPLY CHAIN TRENDS
AND TO CONSUMER PREFERENCES



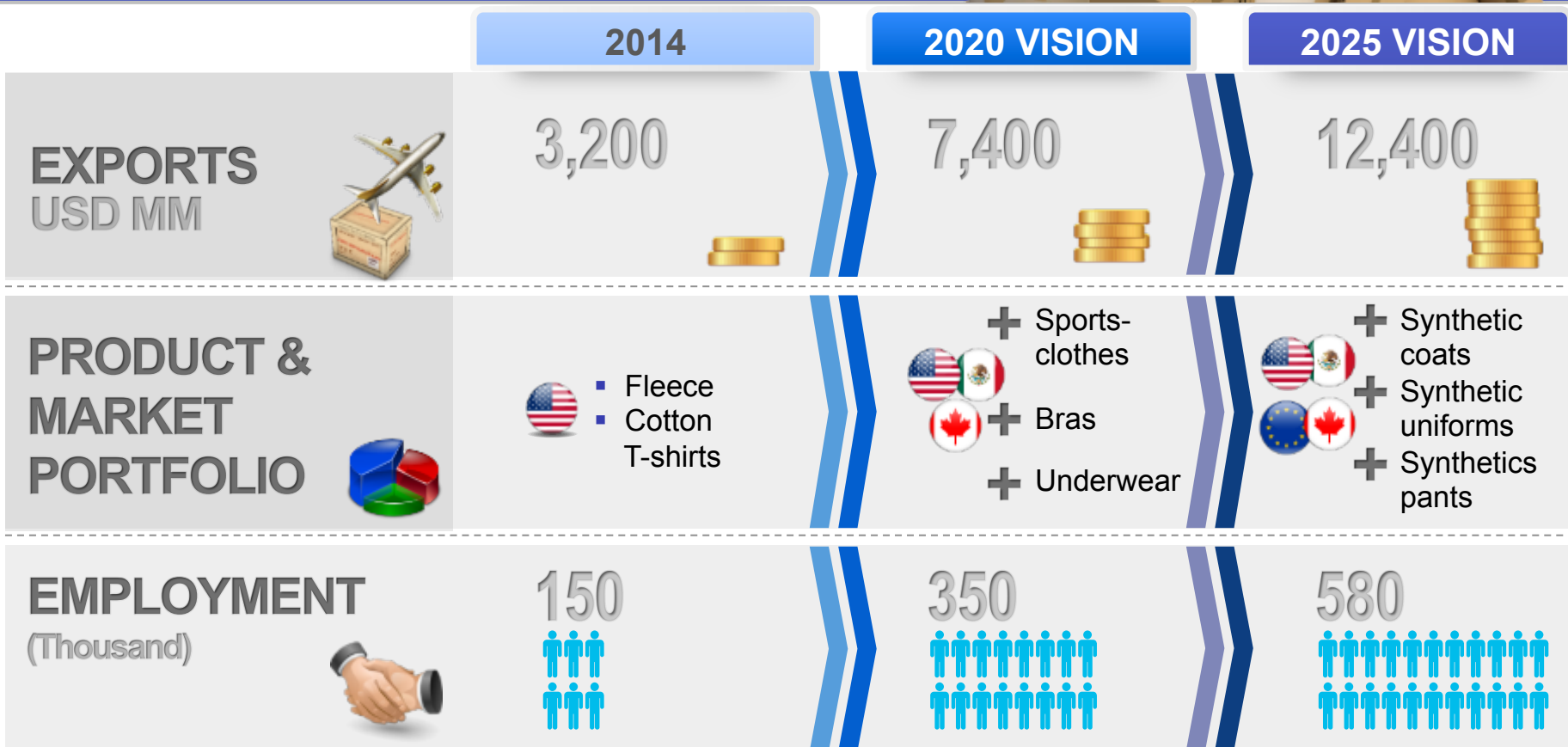
2 GLOBALLY COMPETITIVE
PRODUCTION COSTS



3 ENVIRONMENTALLY AND
SOCIALLY RESPONSIBLE
BUSINESS MODEL



THE ASPIRATION WILL FOSTER EXPORTS & JOB CREATION



THE TEXTILE ASPIRATION

WILL BE SUPPORTED BY



LARGE SUPPORT AND PRODUCTIVE INFRASTRUCTURE PROJECTS



HUMAN CAPITAL



~200-250

Development of training courses for:

- 180,000 confection employees
- 20,000 employees for textile production

- Extension of 700K TEUs in Puerto de Cortés
- Extension of 88 km of the logistic corridor road

~400

LOGISTICS



TOTAL COST, MILLIONS OF USD

~1.200-1.250



MACHINERY

- Machinery for fabric manufacturing and processing
- Machinery for confection

INDUSTRIAL PARKS

~700



- Industrial facilities
- Warehouses
- Parking areas
- Offices
- Common use areas



~450

ENERGY



- 1 electrical substation
- 96 km of power transmission lines
- 206 MW of power generation capacity

TOTAL PRODUCTIVE INVESTMENT

~2,950 – 3,050

THE TEXTILE INDUSTRY HAS THE POTENTIAL TO BECOME THE SECTOR LEADER WITHIN THE AMERICAS



New synthetic yarn production plant to be set up in Honduras

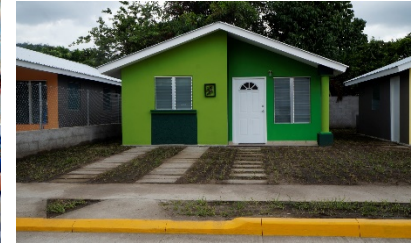


A new US\$73 million international investment for the textile sector of Honduras, Unitexa Company, a synthetic yarn production plant. With a exporting capacity of more than 25,000 tonnes per year.

New social housing project for Textiles workers



A new Project of social housing will benefit 3,085 honduran families of textile workers, in a strategy to improve their quality of life, in a innovative program to support housing developers and integrate textiles companies, governamental benefits to become more affordable owning a new house.



INTERMEDIATE MANUFACTURING

HAS THE POTENTIAL TO BECOME
THE MOST DYNAMIC CLUSTER
— WITHIN THE AMERICAS



2020

V I S I O N



“Position Honduras as the
**most dynamic and
efficient auto part &
electric equipment
cluster** in the continent and
preferred supplier to
largest OEMs in the region”

OUR VALUE PROPOSITION

IN INTERMEDIATE
MANUFACTURING



IS
BASED
ON

3 PILLARS



WE ARE LEADERS IN
**INTERMEDIATE
MANUFACTURING**



1

**QUICK TURNAROUND TIME
PROVIDES A CONVENIENT RESPONSE
TO THE LATEST SUPPLY CHAIN TRENDS**



2

**GLOBALLY COMPETITIVE
PRODUCTION COSTS**



3

**YOUNG AND BILINGUAL
WORK FORCE**



THE ASPIRATION WILL FOSTER EXPORTS & JOB CREATION



2014

2020 VISION

2025 VISION

EXPORTS
USD MM



760



3,600



8,900



**PRODUCT &
MARKET
PORTFOLIO**



- Wire harnesses
- Electric lighting
- Wooden steering wheels



- + Parts of car seats
- + Chassis parts and accessories



- + Power suppliers
- + Electric switches
- + Frames and panels
- + Breaks

EMPLOYMENT
(Thousand)



15



110



270





THE INTERMEDIATE MANUFACTURING

SECTOR WILL NEED SOLID
INVESTMENTS



(\$ ~350-400

LOGISTICS

- Extension of 700K TEUs in Puerto Cortés
- 52 km access by road to Naco/ Quimistán

HUMAN CAPITAL

Development of professional training courses for ~95,000 young participants

(\$ ~150-200

(\$ TOTAL COST, MILLIONS OF USD

(\$ ~1,000 – 1,050



MACHINERY

- Machinery for:
 - Car seats and interiors
 - Brakes and related parts
 - Electrical devices and wiring
 - Power outlet, contacts, fuses and others

INDUSTRIAL PARKS

(\$ ~450-500

- Industrial facilities
- Warehouses
- Parking areas
- Offices
- Common use areas



VISION FOR
2020



(\$ ~750-800

ENERGY

- 1 electrical substation
- 96 km of power transmission lines
- 380 MW of power generation capacity



PRODUCTIVE INVESTMENT TOTAL

(\$ ~2,700 – 2,950



THE INTERMEDIATE MANUFACTURING

IS GROWING AND EVOLVING IN AN OF THE MAIN **EXPORTING SECTORS** OF HONDURAS

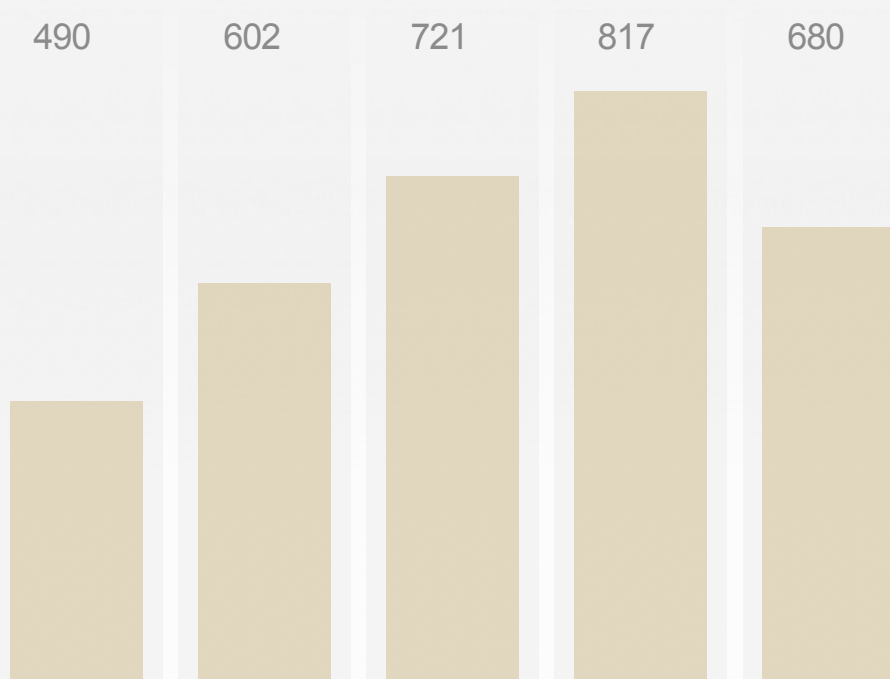


INTERMEDIATE MANUFACTURING EXPORTS

USD MM



490 602 721 817 680



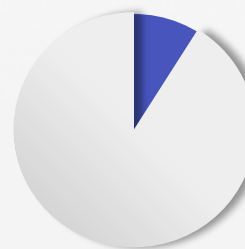
2010 2011 2012 2013 2014

EXPORTS AMOUNT 2014



11.9%
CAGR
2010-2014

Compound Annual Growth Rate



9%
OF THE
EXPORTS

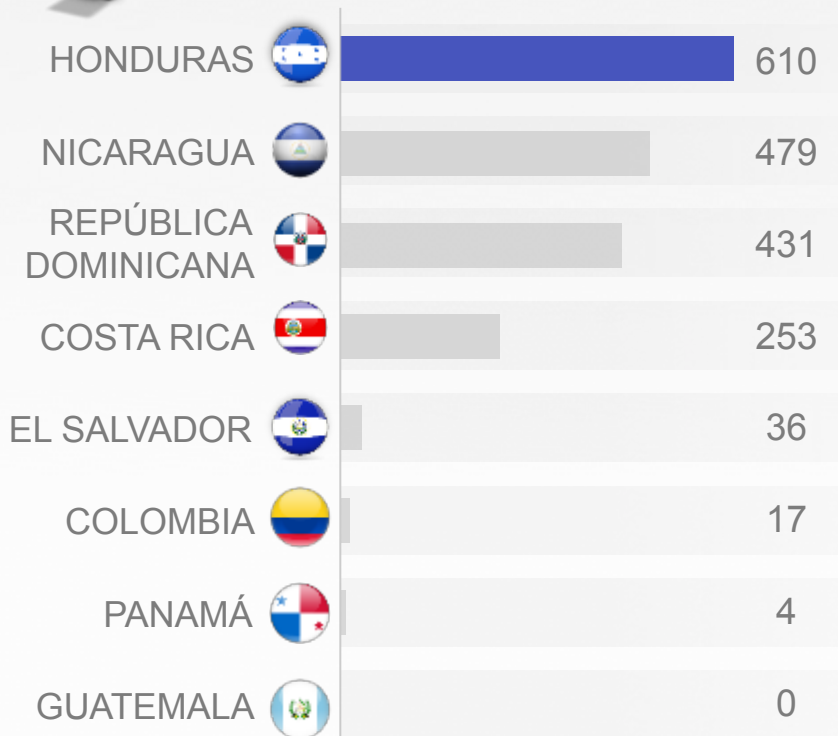
THE INTERMEDIATE MANUFACTURING

IS AN OF THE MOST
DINAMIC SECTORS

REGIONAL EXPORTS TO U.S.

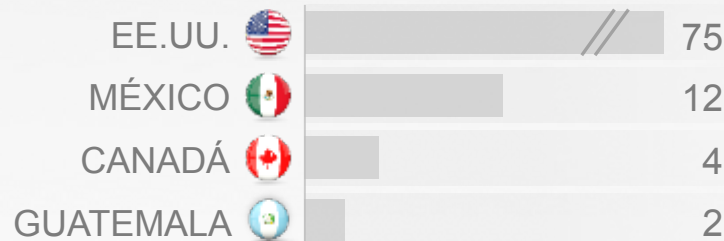


MM USD, 2014



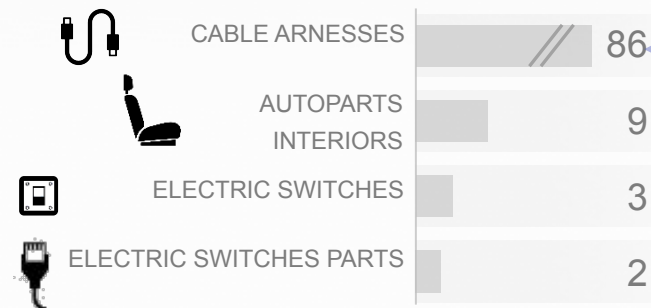
MAIN MARKETS OF HONDURAS

% INTERMEDIATE MANUFACTURING
EXPORTS, 2014



MAIN EXPORTING PRODUCTS

% INTERMEDIATE MANUFACTURING
EXPORTS, 2014



DELPHI
PROFITABLE
MANUFACTURING
PLANT OF THE
WORLD

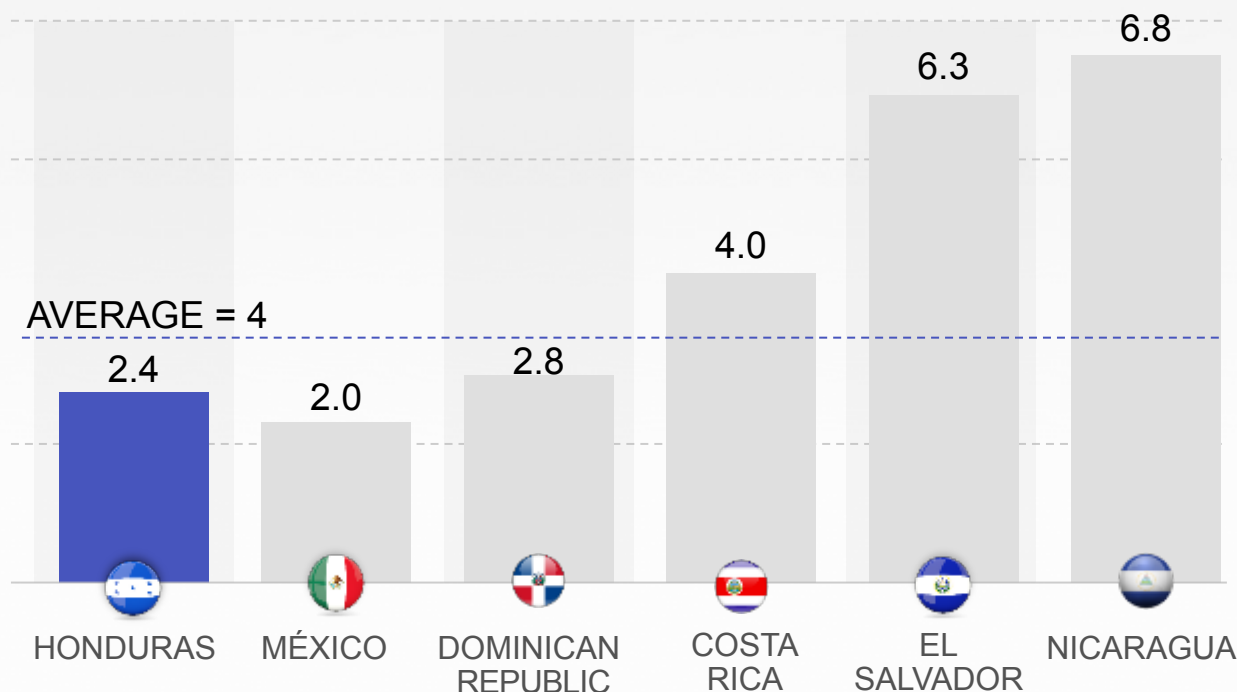


QUICK TURNAROUND TIME PROVIDES A CONVENIENT RESPONSE TO THE LATEST SUPPLY CHAIN TRENDS

DAYS TO DELIVERY IN U.S., FROM¹...



DAYS



FREE TRADE AGREEMENTS

COLOMBIA, CHILE, PERÚ



UE.



TAIWÁN



MÉXICO, EE.UU. Y CANADÁ



CENTRAL AMÉRICA Y
DOMINICAN REPUBLIC



¹ Flete marino

FUENTE: Sistema de Información sobre Comercio Exterior (Organización de los Estados Americanos); SeaRates.com

2 GLOBALLY COMPETITIVE PRODUCTION COSTS



COMPARATIVE COST COMPETITIVENESS
HONDURAS BASE 100

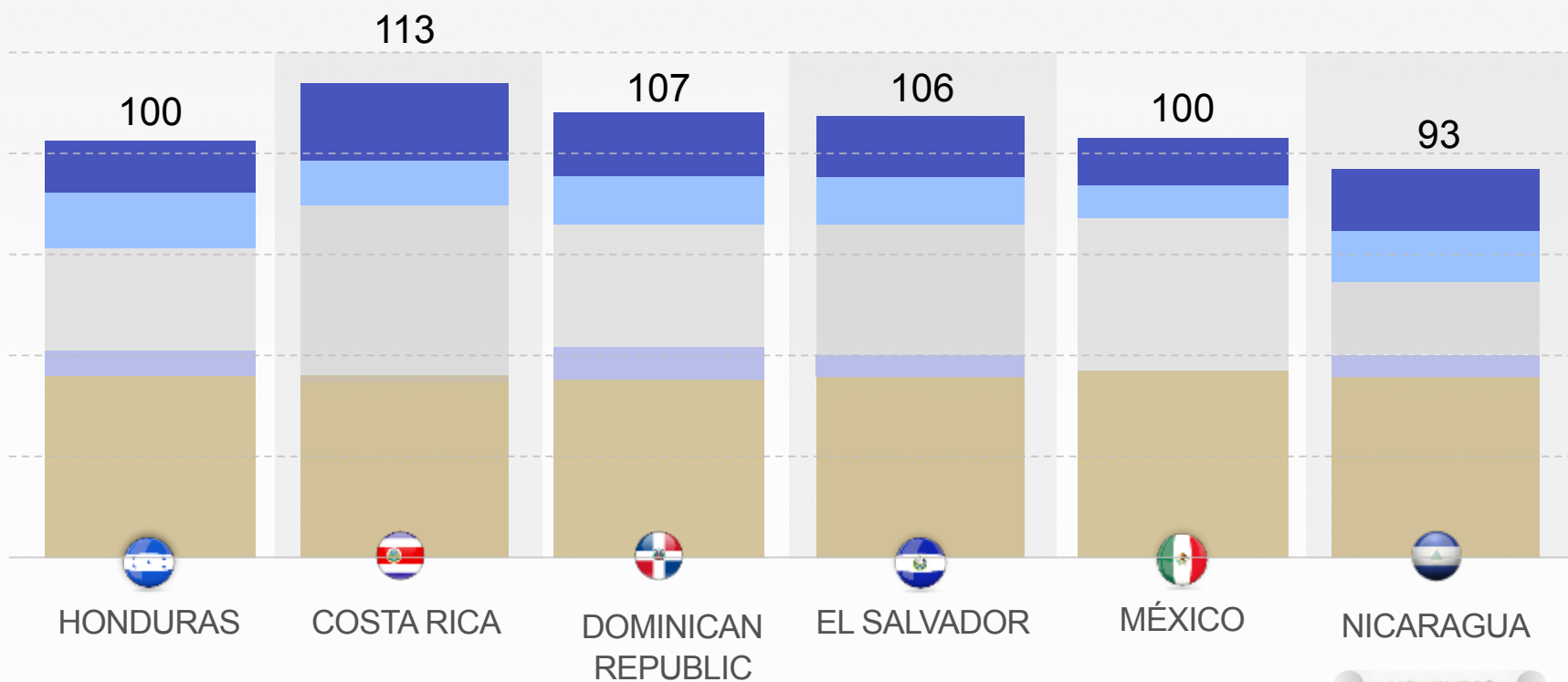
Logistic

Raw Material Import

Raw Materials

Human Capital

Energy



BUSINESS SERVICES

HAS THE POTENTIAL
TO BECOME THE

MOST DYNAMIC CLUSTER

— WITHIN THE AMERICAS



2020
V I S I O N



**“Fastest growing
business services hub
powered by a unique pool
of young bilingual talent”**

OUR VALUE PROPOSITION
IN CORPORATE SERVICES

IS
BASED
ON **4 PILLARS**



WE ARE
**LEADERS IN
CORPORATE
SERVICES**



1



**VERY
COMPETITIVE
LABOR COSTS**



2



**WORLD CLASS BPO
INFRASTRUCTURE**

3



**YOUNG AND BILINGUAL
LABOR FORCE**

4

**STRATEGIC
GEOGRAPHIC LOCATION**



THE ASPIRATION WILL FOSTER EXPORTS & JOB CREATION



2014

2020 VISION

2025 VISION

EXPORTS
USD MM



~300



1,750



3,700



**PRODUCT &
MARKET
PORTFOLIO**



- Sales
- Client management
- Collections



- + Technical support
- + Payroll and benefits management



- + Application management
- + Document management

EMPLOYMENT
(Thousand)



~10



~66

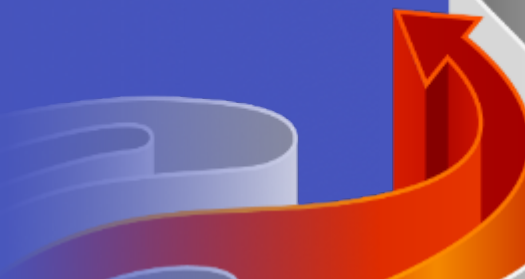


~140





THESE INVESTMENT PROJECTS WILL TAKE THE BUSINESS SERVICES SECTOR TO THE NEXT LEVEL



HUMAN CAPITAL



~150



TOTAL COST, MILLIONS OF USD

- Education institution construction
- Development of professional training courses for 130 thousand young participants

TECH PARKS



~900-950

- Office building
- Parking areas
- headquarters
- Green areas
- Common use areas

VISION FOR
2020



ENERGY AND MACHINERY

- 1 electrical substation
- 30 MW of power generation capacity
- IT & Telecommunications equipment
- Furniture
- Wiring

~100-150

TOTAL PRODUCTIVE INVESTMENT



~1.150-1.250

AGRIBUSINESS

HAS THE POTENTIAL TO
GENERATE LARGER REVENUES FOR
FARMERS OF ALL SIZES CREATING
SOCIAL AND ENVIRONMENTAL IMPACT



VISION FOR

2020



Add US\$700M+ to yearly GDP in the agricultural sector, generating larger revenues for commercial farmers and strengthening the role of **Honduras as producer of high yield crops** with an increase in value added

Become a **reference on how to support the reach of small and subsistence farmers**, providing assistance to **40,000 housing units owned by small farmers**

Streamline our business so that products arrive to the market with greater ease, by **significantly improving government processes**, including less paperwork and improving response times

Reduce deforestation in Honduras, starting with **60,000-80,000 cocoa hectares**

OUR VALUE PROPOSITION
IN AGRIBUSINESS

IS
BASED
ON

4 PILLARS



WE WILL BE
**THE REGIONAL
BENCHMARK IN
PRODUCTIVITY
OF HIGH YIELD
CROPS**



1



**SOLID VALUE CHAINS OF
CACAO, COFFEE,
PALM, DAIRY PRODUCTS /BEEF**

2



**SMALL FARMERS WITH
HIGHER SCOPE EFFECTIVENESS**

3



**AGILE PROCESSES
AND COMPETITIVE TAXES**

4

**SUSTAINABLE
FOREST MANAGEMENT**



THESE INVESTMENT PROJECTS WILL TAKE THE AGRIBUSINESS SECTOR TO THE NEXT LEVEL



HUMAN CAPITAL AND TECHNICAL ASSISTANCE



~100

TOTAL COST, MILLIONS OF USD

- Intervention packages for ~40,000 small farmers
- 3 years of trainings for cacao producers

PRODUCTION AND PROCESSES

~300-350

- Software for process improvement
- Best practice consulting and process efficiency
- ~200 cacao fermentation and drying plants
- Palm processing plants
- Cold products chain improvement
- Milk and meat processing plants



LAND AND TREES

- 80,000 hectares and young trees for cacao cultivation and reforestation

~200-300



LOGISTICS AND TRANSPORTATION

~50-100

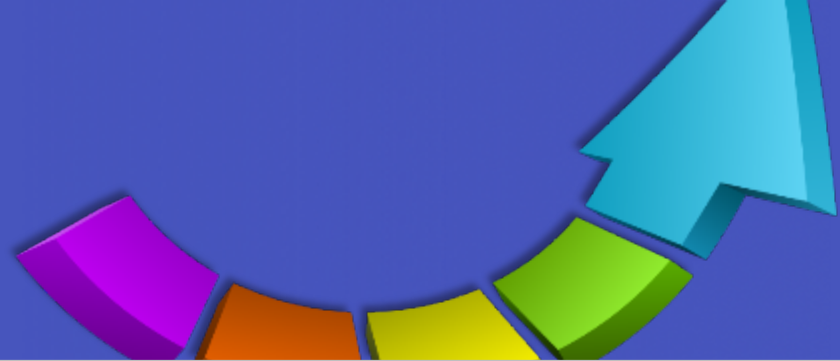


- Port improvement
- Roads and water and power distribution

PRODUCTIVE INVESTMENT TOTAL

~700-850

THE HOUSING OFFER WILL INCREASE TO KEEP PACE WITH HIGH ECONOMIC GROWTH



VISION FOR

2020



“Create more than 50,000 affordable housing units in sustainable **communities** for those who benefit from the jobs generated by Honduras 20|20, through better policies, access to finance, and holistic urbanization and public service provision plans”

THE HOUSING VISION
WILL BE ACHIEVED THROUGH

4 PROGRAMS



WE PROVIDE
**AFFORDABLE
HOUSING IN
SUSTAINABLE
COMMUNITIES**



1

BETTER LIFE BONUS PROGRAM

SUPPORT PROVIDED FOR THE HOUSING CONSTRUCTION FOR PEOPLE WHOSE INCOME IS LESS THAN ½ MINIMUM WAGE



2

ABC PROGRAM

HOUSING ACQUISITION AND CONSTRUCTION FOR FAMILIES WHOSE INCOME IS LESS THAN 4 MINIMUM WAGES



3

MAQUILA SECTOR BONUS PROGRAM

SUPPORT PROVIDED FOR HOUSING ACQUISITION NEAR THE INDUSTRIAL MAQUILA PRODUCTION



4

FINANCIAL SUPPORT TO DEVELOPER PROGRAM

SEED CAPITAL FOR CONVIVIENDA CERTIFIED PROJECTS



INVESTMENT IN HOUSING

STRENGTHENS THE IMPACT TO
BE ACHIEVED ON EACH

PRIORITIZED SECTOR



TEXTILES



~650-700



TOTAL COST,
MILLIONS OF USD

- ~17,000 new homes

TOURISM



~950-1.000

- ~24,000 new homes

VISION FOR

2020



INTERMEDIATE MANUFACTURING



~300 – 350

- ~8,000 new homes

CORPORATE SERVICES



~150-200

- ~4,000 new homes

TOTAL INVESTMENT



~2.050-2.250

FLAGSHIP PROJECTS
WILL INCREASE
 EXPORTS BY ~10 BN
 [AND WILL SIMULTANEOUSLY CREATE
 ~600 THOUSAND DIRECT JOBS]

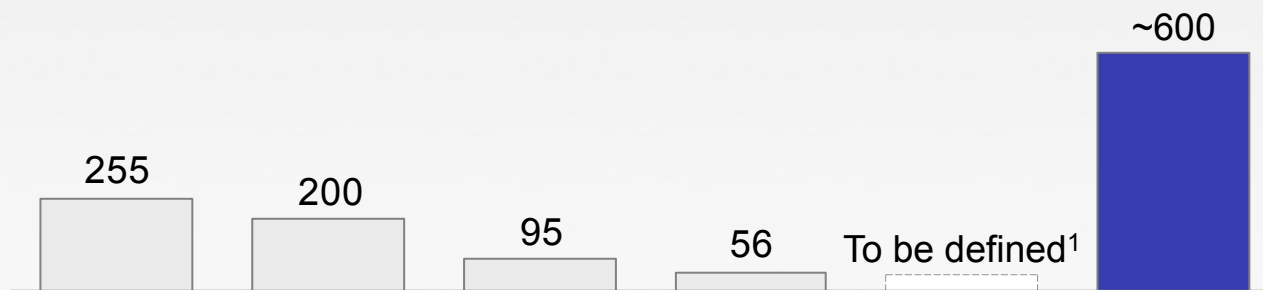


2020 POTENTIAL

TOTAL JOBS GENERATED IN 5 YEARS



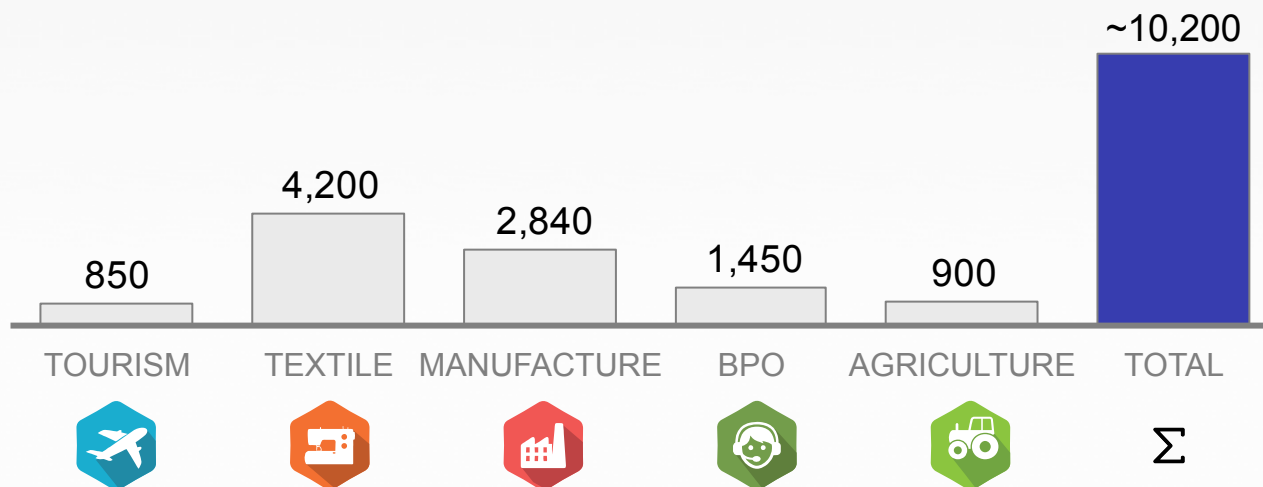
THOUSANDS



INCREMENTAL EXPORTS IN 5 YEARS



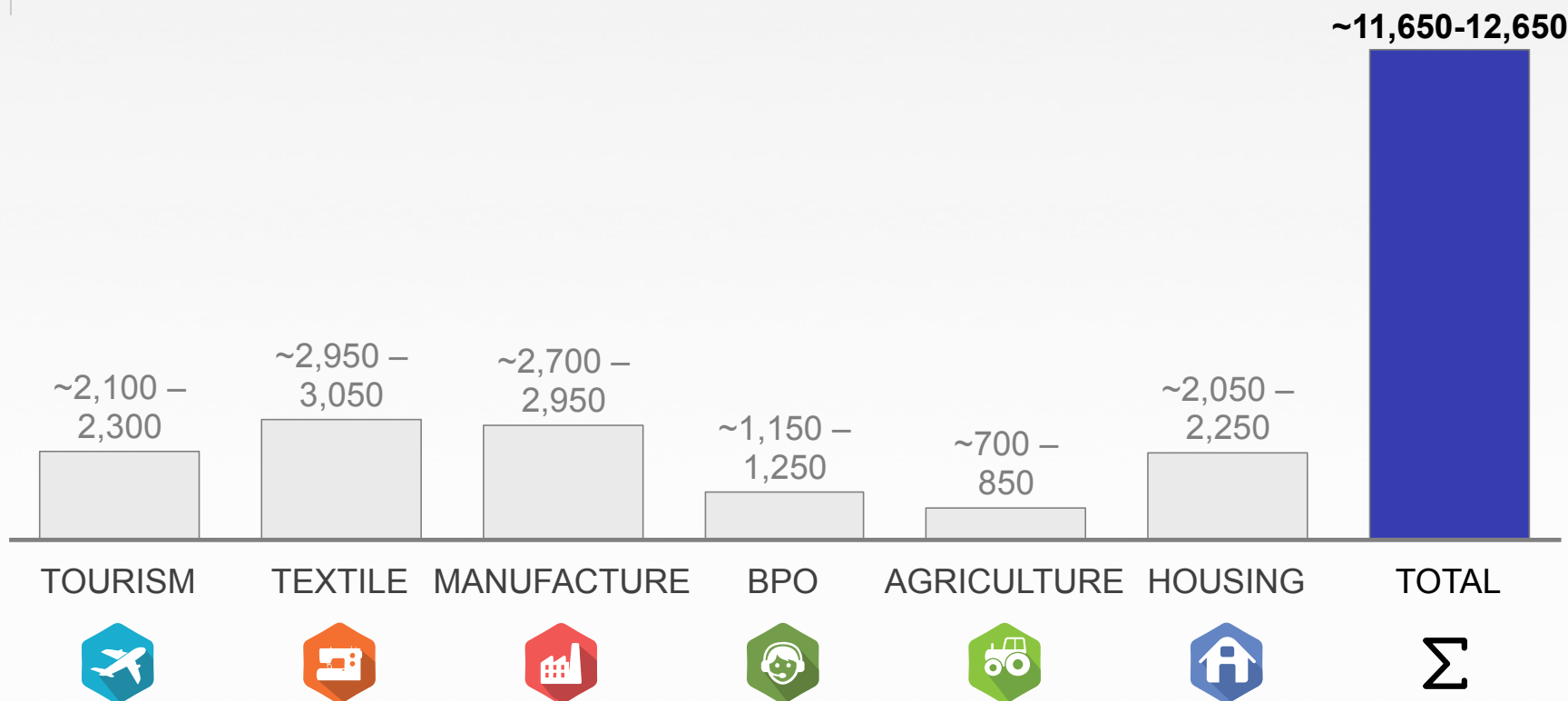
MILLIONS, USD

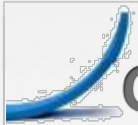


¹ Formal jobs with better compensation, with a focus on priority cultivations (e.g. 80,000 hectares of cacao)



TOTAL INVESTMENTS FOR 2015-2020 MILLIONS USD





OPPORTUNITIES FOR INVESTMENT

BUY FROM HONDURAS



Consider multiple exciting opportunities for **sourcing Honduran high-quality and affordable products and services** like textile products, auto-parts and electric parts, coffee, fruits, vegetables, BPO & ITO services.... and more!

INVEST IN HONDURAS



Be **part of the transformation and begin operations in Honduras**. Take advantage of our **investment protection laws, attractive tax incentives**, robust macroeconomic environment, **competitive** labor force, privileged **logistic position**, and multiple **FTAs**

FINANCE HONDURAS



Consider **attractive investment opportunities** throughout a portfolio of **10bn+ USD public-private infrastructure** projects that will foster growth and job creation in the economy in the next 5 years



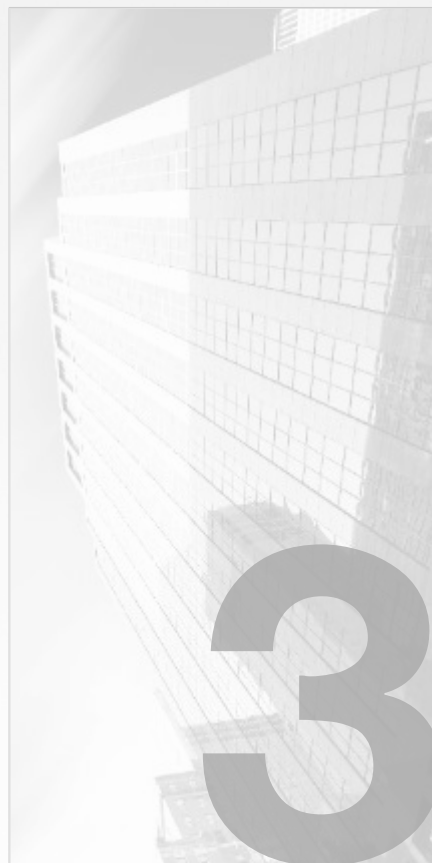
think HONDURAS



WE ARE
A **SOLID AND
DYNAMIC
ECONOMY**



WE
ARE A **GLOBALLY
COMPETITIVE
NATION**



WE OFFER
**ATTRACTIVE
INVESTMENT
OPPORTUNITIES**



WE SET **THE
STAGE FOR YOUR
SUCCESS**

WE PROVIDE INVESTMENT

CLIMATE TO PROPEL

BUSINESS OPPORTUNITIES



RELEVANT LAWS IN PLACE

HOURLY PAID EMPLOYMENT

Stimulates the economy, keeps decent jobs, and supports employment

PUBLIC PRIVATE PARTNERSHIPS

Enhances cooperation & joint efforts between the public and private sectors for the development of different projects

PROMOTION & PROTECTION OF INVESTMENTS

Protects investors and promotes domestic and foreign investment by providing tax incentives

EMPLOYMENT & ECONOMIC DEVELOPMENT ZONES

Designates territories for the attraction of investments through jurisdictions addressing legal, economic, administrative, and political factors

WE HAVE **IMPROVED 43** POSITIONS IN THE **DOING BUSINESS**
“PROTECTING MINORITY INVESTORS” RANKING



WE PROVIDE INVESTMENT CLIMATE TO PROPEL

BUSINESS OPPORTUNITIES



RELEVANT LAWS IN PLACE

INDUSTRIAL PROCESSING ZONE (ZIP)

Encourages the establishment of export-oriented manufacturing companies & services through the intensive use of labor

FREE TRADE ZONE (FTZ)

Provides a number of benefits to export companies operating in FTZs

TEMPORARY IMPORT REGIME (RIT)

Promotes the production of goods destined for export in any part of the country through a designed import regime

TOURISM INCENTIVES

Promotes tourism investments through extended tax breaks and exemptions

WE HAVE **IMPROVED 43** POSITIONS IN THE **DOING BUSINESS**
“PROTECTING MINORITY INVESTORS” RANKING



WORLD CLASS **FREE TRADE ZONES**
OFFER AN **INTEGRAL** SOLUTION
FOR EXPORT-ORIENTED BUSINESSES



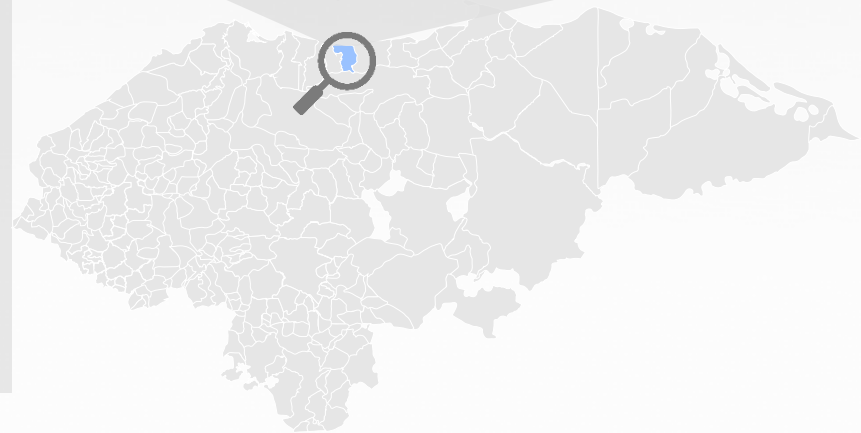
COMPREHENSIVE OFFER

- **40+ free trade zones**
- **Duty exemptions** for import goods used for production of export-oriented goods and services
- Tax exemptions covering **sales and corporate taxes**
- **In-house customs** reduces lead time and facilitates logistics
- **Industrial Parks** offer comprehensive facilities with built-in utilities and top-class infrastructure

EXAMPLE: PORVENIR

Best Global Zone in Central America¹:

- 5,500 employed people in 2014
- Home to first call center in Honduras





¹ Global Free Zones of the Year Awards 2015, fDi Intelligence



INITIATIVE TO EXPEDITE PROCEDURES FOR INVESTORS

DIGITAL ONE-STOP SHOP FOR NEW BUSINESSES

	TRADITIONALLY	STARTING 2016	
NUMBER OF PROCEDURES 	13	4	
INSTITUTIONS TO VISIT 	6	0	COMPLETELY DIGITALIZED
COST¹ (USD) 	830	83	90% REDUCTION
PROCEDURE DURATION (DAYS) 	14	4	

1 (USD/HNL) = 22.14

DANKE | GRACIAS | THANK YOU | OBRIGADO