



Program activities in 2019



	January	February	March	April	May	June
Trade fairs	<p>Grüne Woche Berlin 2019 18.-27.1. Berlin, Germany 16.1. Buyer meeting event</p>	<p>BioFach, 13.-16.2. Nuremberg, Germany</p> <p>Gulfood 17.-21.2. Dubai, United Arab Emirates</p> <p>FFF as a partner in ProdExpo 11.-15.2. Moscow, Russia</p>	<p>Foodex, 5.-8.3. Chiba, Japan 4.3. Embassy event Common activities together with Sweden and Denmark</p>		<p>FFF as a partner in Seafood Global 7.-9.5. Brussels, Belgium HOEX with Sweden 7.-10.5. Hong Kong SIAL China with Sweden 14.-16.5. Shanghai, China PLMA The World of Private Label 21.-22.5. Amsterdam, the Netherlands Free from Functional Food 28.-29.5. Barcelona, Spain</p>	
Events	<p>Meet the buyers - Japan 7.-9.1. Helsinki</p> <p>Food from Finland networking event 10.1. Helsinki</p>	<p>Coaching Day – South Korea 27.2. Helsinki</p>	<p>Introducing the market in India 1.3. Helsinki</p> <p>Coaching day - China 11.-12.3. Helsinki</p> <p>Meet the buyers – Thailand 20.3. Helsinki</p>	<p>Meet the buyers – Hong Kong 1.-2.4. Helsinki Coaching day with Ruokavirasto 4.4. Helsinki Buyer meeting trip to Scandinavia Sweden, Denmark Finland Day in Korea 9.-10.4. Seoul, South Korea Buyer meeting trip to India for oat and alcohol companies 8.4.-></p>	<p>Coaching day – France Date TBC Helsinki</p>	<p>Coaching Day - Middle East 4.6. Helsinki</p> <p>Coaching day - US Date TBC Helsinki</p>
Campaigns	<p>Retail campaigns in Germany:</p> <ul style="list-style-type: none"> - Grüne Woche campaign with KaDeWe and Alsterhaus 18.-27.1. - Grüne Woche online campaign with Lieferello 18.-24.1. - Scandinavian Week/ retail campaign with CITTI 23.-29.1. 	<p>Chocola Finland chocolate campaign 14.2. Tokyo, Japan</p> <p>EDEKA NORD Fair 17.2. Lübeck, Germany</p>		<p>ENJOY FINLAND – REINSTE NATUR online retail campaign with Lieferello, Germany</p> <p>ENJOY FINLAND – REINSTE NATUR retail campaign with Globus, Germany (TBC)</p>		<p>Hankyu Department Store Nordic retailing campaign 29.5.-4.6. Osaka, Japan</p> <p>Matsuya Department Store Finland retailing campaign 4.-9.6. Tokyo, Japan</p>

	July	August	September	October	November	December
Trade fairs	<p>Summer Holiday</p>		<p>Shanghai Wine & Dine Festival 13.-15.9. Shanghai, China</p>	<p>ANUGA 5.-9.10. Cologne, Germany Common activities with Sweden</p> <p>Bar Convent Berlin 7.-9.10. Berlin, Germany</p>	<p>Vienna Craft Beer Festival Date TBC Vienna, Austria</p> <p>Nordic Organic Food Fair 13.-14.11. Malmö, Sweden</p>	<p>Food Ingredients Europe 3.-4.12. Paris, France</p>
Events		<p>Food from Finland autumn kick off and networking event 21.8. Helsinki</p> <p>Meet the buyers - Japan Helsinki</p>	<p>Food promotion in South Africa 2.-6.9. South Africa</p> <p>Buyer meeting trip to China 12.-19.9. Beijing, Shanghai, Shenzhen, Chengdu</p> <p>Coaching Day - Organic Food 25.9. Helsinki</p>	<p>Buyer meeting trip to France TBC</p> <p>Buyer meeting trip to US Date TBC USA Together with Sweden</p>	<p>Buyer meeting trip to Middle East 11.-14.11. Riyadh, Saudi Arabia and Dubai, United Arab Emirates</p>	
Campaigns				<p>Scandinavian Week/ ENJOY FINLAND – REINSTE NATUR retail campaign with CITTI Germany</p>	<p>Retail campaign Seoul, South Korea</p>	<p>Finnish Christmas Drink Campaign in Tokyo, Japan</p>