



# Program activities in 2019



	January	February	March	April	May	June
Trade fairs	<p><b>Grüne Woche Berlin 2019</b> 18.-27.1. Berlin, Germany 16.1. Buyer meeting event</p>	<p><b>BioFach</b>, 13.-16.2. Nuremberg, Germany</p> <p><b>Gulfood</b> 17.-21.2. Dubai, United Arab Emirates</p> <p><b>FFF as a partner in ProdExpo</b> 11.-15.2. Moscow, Russia</p>	<p><b>Foodex</b>, 5.-8.3. Chiba, Japan 4.3. Embassy event Common activities together with Sweden and Denmark</p>		<p><b>FFF as a partner in Seafood Global</b> 7.-9.5. Brussels, Belgium <b>HOFEX</b> with Sweden 7.-10.5. Hong Kong <b>SIAL China</b> with Sweden 14.-16.5. Shanghai, China <b>PLMA The World of Private Label</b> 21.-22.5. Amsterdam, the Netherlands <b>Free from Functional Food</b> 28.-29.5. Barcelona, Spain</p>	
Events	<p><b>Meet the buyers - Japan</b> 7.-9.1. Helsinki</p> <p><b>Food from Finland networking event</b> 10.1. Helsinki</p>	<p><b>Coaching Day – South Korea</b> 27.2. Helsinki</p>	<p><b>Coaching day - China</b> 11.-12.3. Helsinki</p> <p><b>Meet the buyers – Thailand</b> 20.3. Helsinki</p> <p><b>Coaching day – France</b> 21.3. Helsinki</p> <p><b>Partnering tour to Scandinavia</b> 25.-28.3. Sweden, Denmark</p>	<p><b>Meet the buyers – Hong Kong</b> 1.-2.4. Helsinki <b>Elintarvikealan vientialmennus</b> 4.4. Helsinki <b>Finland Day in Korea</b> 9.-11.4. Seoul, South Korea <b>Buyer meeting trip to India</b> for oat and alcohol companies 8.4.-12.4. <b>Russia coaching &amp; buyer meetings with Prisma chain St. Petersburg</b> 29.4. Helsinki</p>		<p><b>Coaching Day - Middle East</b> 4.6. Helsinki</p> <p><b>Coaching day - US</b> Date TBC Helsinki</p>
Campaigns	<p><b>Retail campaigns in Germany:</b></p> <ul style="list-style-type: none"> <li>- <b>Grüne Woche campaign</b> with KaDeWe and Alsterhaus 18.-27.1.</li> <li>- <b>Grüne Woche online campaign</b> with Lieferello 18.-24.1. Germany</li> <li>- <b>Scandinavian Week/ retail campaign</b> with CITTI 23.-29.1.</li> </ul>	<p><b>Chocola Finland chocolate campaign</b> 14.2. Tokyo, Japan</p> <p><b>EDEKA NORD Fair</b> 17.2. Lübeck, Germany</p>		<p><b>ENJOY FINLAND – REINSTE NATUR online retail campaign</b> with Lieferello, Germany</p> <p><b>ENJOY FINLAND – REINSTE NATUR retail campaign</b> with Globus, Germany (TBC)</p>		<p><b>Hankyu Department Store Nordic retailing campaign</b> 29.5.-4.6. Osaka, Japan</p> <p><b>Matsuya Department Store Finland retailing campaign</b> 4.-9.6. Tokyo, Japan</p>

	July	August	September	October	November	December
Trade fairs	<p><b>Summer Holiday</b></p>		<p><b>Shanghai Wine &amp; Dine Festival</b> 13.-15.9. Shanghai, China</p>	<p><b>ANUGA</b> 5.-9.10. Cologne, Germany Common activities with Sweden</p> <p><b>Bar Convent Berlin</b> 7.-9.10. Berlin, Germany</p>	<p><b>Vienna Craft Beer Festival</b> Date TBC Vienna, Austria</p> <p><b>Nordic Organic Food Fair</b> 13.-14.11. Malmö, Sweden</p>	<p><b>Food Ingredients Europe</b> 3.-4.12. Paris, France</p>
Events		<p><b>Food from Finland autumn kick off and networking event</b> 21.8. Helsinki</p> <p><b>Meet the buyers - Japan</b> Helsinki</p>	<p><b>Food promotion in South Africa</b> 2.-6.9. South Africa</p> <p><b>Buyer meeting trip to China</b> 12.-19.9. Beijing, Shanghai, Shenzhen, Chengdu</p> <p><b>Coaching Day - Organic Food</b> 25.9. Helsinki</p>	<p><b>Buyer meeting trip to France</b> TBC</p> <p><b>Buyer meeting trip to US</b> Date TBC USA Together with Sweden</p>	<p><b>Buyer meeting trip to Middle East</b> 11.-14.11. Riyadh, Saudi Arabia and Dubai, United Arab Emirates</p>	
Campaigns				<p><b>Scandinavian Week/ ENJOY FINLAND – REINSTE NATUR retail campaign</b> with CITTI Germany</p>	<p><b>Retail campaign</b> Seoul, South Korea</p>	<p><b>Finnish Christmas Drink Campaign</b> in Tokyo, Japan</p>