



Program activities in 2019



	January	February	March	April	May	June
Trade fairs	<p>Grüne Woche Berlin 2019 18.-27.1. Berlin, Germany 16.1. Buyer meeting event</p>	<p>BioFach, 13.-16.2. Nuremberg, Germany</p> <p>Gulfood 17.-21.2. Dubai, United Arab Emirates</p> <p>FFF as a partner in ProdExpo 11.-15.2. Moscow, Russia</p>	<p>Foodex, 5.-8.3. Chiba, Japan 4.3. Embassy event Common activities together with Sweden and Denmark</p>		<p>FFF as a partner in Seafood Global 7.-9.5. Brussels, Belgium SIAL China with Sweden 14.-16.5. Shanghai, China PLMA The World of Private Label 21.-22.5. Amsterdam, the Netherlands Free from Functional Food 28.-29.5. Barcelona, Spain</p>	
Events	<p>Meet the buyers - Japan 7.-9.1. Helsinki</p> <p>Food from Finland networking event 10.1. Helsinki</p>	<p>Coaching Day – South Korea 27.2. Helsinki</p>	<p>Coaching day - China 11.-12.3. Helsinki</p> <p>Meet the buyers – Thailand 20.3. Helsinki</p> <p>Coaching day – France 21.3. Helsinki</p> <p>Partnering tour to Scandinavia 25.-28.3. Sweden, Denmark</p>	<p>Meet the buyers – Hong Kong 1.-2.4. Helsinki Elintarvikealan vientivalmennus 4.4. Helsinki Finland Day in Korea 11.-13.4. Seoul, South Korea Buyer meeting trip to India for oat and alcohol companies 8.4.-12.4. India Russia coaching & buyer meetings with Prisma chain St. Petersburg 29.4. Helsinki</p>		<p>Coaching Day - Middle East 4.6. Helsinki</p> <p>Meet the buyer – Italy 13.6. Helsinki</p>
Campaigns	<p>Retail campaigns in Germany:</p> <ul style="list-style-type: none"> - Grüne Woche campaign with KaDeWe and Alsterhaus 18.-27.1. - Grüne Woche online campaign with Lieferello 18.-24.1. Germany - Scandinavian Week/ retail campaign with CITTI 23.-29.1. 	<p>Chocola Finland chocolate campaign 14.2. Tokyo, Japan</p> <p>EDEKA NORD Fair 17.2. Lübeck, Germany</p>		<p>ENJOY FINLAND – REINSTE NATUR online retail campaign with Lieferello, Germany</p>	<p>Finland week campaign with EDEKA nord 13.-18.5., Germany</p>	<p>Hankyu Department Store Nordic retailing campaign 29.5.-4.6. Osaka, Japan</p> <p>Matsuya Department Store Finland retailing campaign 4.-9.6. Tokyo, Japan</p>

	July	August	September	October	November	December
Trade fairs	Summer Holiday		Shanghai Wine & Dine Festival 13.-15.9. Shanghai, China	ANUGA 5.-9.10. Cologne, Germany Common activities with Sweden	Nordic Food Event 5.-6.11. TBC Seoul, South Korea Nordic Organic Food Fair 13.-14.11. Malmö, Sweden Vienna Craft Beer Festival 22.-23.11. Vienna, Austria	Food Ingredients Europe 3.-5.12. Paris, France
Events		Food from Finland autumn kick off and networking event 23.8. Helsinki Meet the buyers - Japan Helsinki	Retail campaign coaching 12.9. Helsinki Buyer meeting trip to China 15.-20.9. Beijing, Shanghai, Chengdu, Hong Kong Coaching Day - Organic Food 25.9. Helsinki	Buyer meeting trip to France TBC Coaching day - US Date TBC USA Food promotion in South Africa 28.10.-1.11. South Africa	Buyer meeting trip to Middle East 22.-26.11. Riyadh, Saudi Arabia and Dubai, United Arab Emirates	
Campaigns				Scandinavian Week/ ENJOY FINLAND – REINSTE NATUR retail campaign with CITTI Germany	Retail campaign Seoul, South Korea Retail campaign (City Super) Hong Kong	Finnish Christmas Drink Campaign in Tokyo, Japan