

INDIA ACTIVITIES IN TALENT BOOST

Is your company interested in recruiting talents, especially ICT developers and experts from India and are you developing business relations with customers / partners in India?

Business Finland's India Talent Boost campaign provides a long-term action plan and aims to tackle the challenges in finding software developers for Finnish companies. The Talent Boost actions also streamline the immigration and provides support in settling in services. Because India is also a big potential market to Finnish companies, our services combine relevant business contacts and meetings to companies, which are joining the TalentBoost actions and events.

The Finnish companies will also be able to use x0pa, an AI assisted software developer recruitment platform in order to screen and select the best candidates. We already have 450 applicants in the system. The Finnish companies have a free access to x0pa until the end of 2019.

Below our activities for the fall 2019 & spring 2020. You can participate in one or all the events personally or only digitally via X0pa recruitment platform.

INDIA DAY 18.8.2019, HELSINKI KAISANIEMI

Talent Boost will participate the India Day in Helsinki. The event gathers over 10 000 people, of which many are Indian professionals working / living in Finland. Grab this opportunity to find talents and network with the Indian people that are already in Finland. We can promote your open jobs at the Finland booth during the India Day.

IIT DELHI 21.9.2019

Industry Day 2019 is an annual event for IT companies and research with hundreds of very high profile participants. Link to last years' program. <http://corprel.iitd.ac.in/id2018/agenda2018.html> (yr 2018 event page).

Business Finland is collaborating with the event with high visibility through a speakers slot and a booth. We will also arrange a side event with talent attraction and recruitment focus. We can promote your open jobs at the event; therefore, you get in touch with high-level candidates from one of the world's top universities. We invite Finnish companies to participate our program, as well.

BANGALORE TECH SUMMIT 18.-20.11.2019

Bangalore Tech Summit is the biggest annual technology event in Bangalore, which is the capital of Karnataka and India's Silicon Valley

Finland will be one of the partner countries throughout the event, presenting our high level of innovation in digitalization. Our partnership gives the possibility to have Finnish speakers and participants to several tracks and events, which is an opportunity to your company. The recruitment platform will be used throughout the event and your open positions can be visible to experienced professionals. Business Finland together with the Embassy of Finland in India will organize special side events to potential talents interested in jobs in Finnish companies and in Finland. Some large Finnish companies that are present in India have preliminary expressed interest in organizing the program with us (i.e. Nokia, Kone, Tieto).

A B-to-B program, according to participating companies' needs, will be arranged.

Link to the event page: <https://bengalurutechsummit.com>

Great International Developer Summit (GIDS) 20.-24.4.2020 Bangalore

This year's GIDS was a success and gathered over 6000 software developers under one roof.

Business Finland is planning to participate GIDS 2020 and arrange a talent attraction side event. We welcome Finnish companies to participate our program. We will also plan a B-to-B program according to participating companies' needs. Link to the event page:

We hope that these actions will make Finland attractive to highly skilled ICT talents in India and with our marketing, recruitment platforms and coordinated processes we are able to support your company in finding the right talent to support innovation and international growth.

For further information, please contact Santeri Ojala, Talent Advisor, India. Santeri.ojala@businessfinland.fi