

KOREA ACTIVITIES IN TALENT BOOST

Is your company interested in recruiting talents, especially ICT developers, maritime engineers or health tech professionals or researchers from Korea and are you developing business relations with customers / partners in Korea?

Business Finland's Korea Talent Boost campaign provides a long-term action plan and aims to tackle the challenges in finding the right talent for Finnish companies. The Talent Boost actions also streamline the immigration and provide support in settling in services. Since South Korea is also a big potential market to Finnish companies, our services combine relevant business contacts and meetings to companies, which are joining the Talent Boost actions and events.

Below are activities for the fall 2019. You can participate in one or all the events personally or only digitally.

KORMARINE 22.10.-25.10.2019, BUSAN

Kormarine 2019 is an International Marine, Shipbuilding, Offshore, Oil and Gas exhibition. Business Finland is planning to participate in the Kormarine 2019 fair. We invite Finnish companies in the relevant sectors to participate.

More detailed information will follow.

Link to the Kormarine homepage: <http://www.kormarine.com/eng/index.asp>

STUDY AND EMIGRATION FAIR 2.11.-3.11.2019, SEOUL

Business Finland, alongside the Finnish National Agency for Education and Finnish Universities will join the fair with a focus on promoting working and study opportunities in Finland. To find candidates with competitive education and professional background, we invite Finnish companies to participate in the fair by hosting a booth at the event or by having Business Finland represent their open positions at a joint Business Finland Booth. We will also arrange a side event with a focus on talent attraction and recruitment from Korea.

A possible side-event and a B-to-B program will also be organized based on the participating companies.

More information on the fair can be found here:

<https://www.businessfinland.fi/en/whats-new/events/2019/study-abroad-and-emigration-fair-2.-3.11/>

BIOPLUS 2019 12.11.-13.11.2019, SEOUL

BIOplus 2019 is a yearly biotech and healthcare conference hosted by the Korea Biotechnology Industry Organization and supported by the Ministry of Trade, Industry and Energy in South Korea.

Business Finland invites Finnish biotech and health tech companies interested in expanding their networks or recruiting talent from Korea to participate. More detailed information about the fair and participation opportunities will follow.

A possible side-event and a B-to-B program will also be organized based on the participating companies.

Link to the Bioplus2019 homepage: <https://bioplus.kr/fairDash.do?hl=ENG>

GSTAR GLOBAL GAMING EXHIBITION 14.11.-17.11.2019, BUSAN

Gaming is a highly developed and competitive industry in South Korea. GStar is one of Korea's largest gaming events that draws talents, companies and investors from all over the country. Business Finland will participate in the event with a focus on talent attraction. We invite Finnish companies interested in the gaming industry or in business opportunities to join Business Finland at the event.

A side-event and a B-to-B program will also be organized based on the participating companies.

More detailed information on the event and participation opportunities will follow.

Link to the Gstar homepage: https://gstar.or.kr/eng/board/board_user_view.do?bd_idx=231&bmt_idx=9

It is our aim that the above-listed Talent Boost activities in Business Finland will make Finland more attractive to highly skilled talents from ICT, maritime, health tech and engineering sectors in South Korea. As a result, the highly skilled professionals will choose to come to work in Finland and thus contribute to the innovation, internationalization and competitiveness of the Finnish companies.

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