



## VISIT FINLAND'S TARGET MARKETS AND OTHER TOP SOURCE MARKETS

Number of Overnights and Tourism Revenue in Finland 2018

- OVERNIGHTS 2018 SUMMER SEASON
- OVERNIGHTS 2018 WINTER SEASON
- FOCUS MARKETS
- STABLE GROWTH MARKETS
- FAST GROWING & NEW MARKETS

Foreign overnights 6.8 million.

Tourism Export Earnings EUR 4.6 billion (estimated in 2017).

Domestic overnights 15.4 million.

Domestic tourism income EUR 10.4 billion (estimated in 2017).

Source: Statistics Finland - Visit Finland, Statistics Service Rudolf